The past year has seen some of the most significant achievements in public health history—the development and implementation of life-saving COVID-19 vaccines. Yet, that triumph is tempered by vaccine hesitancy, uncertainty about the future, and longstanding disparities in health outcomes. Not only are we faced with the challenge of strengthening confidence in COVID-19 vaccines, but we must also address declining immunization rates for other vaccines recommended for all age groups.

NFID Past-President Walter A. Orenstein, MD, recipient of the 2021 NFID John P. Utz Leadership Award, said it best, “vaccines do not save lives—vaccination does.” Thanks to safe and effective vaccines, considerable progress has been made in controlling the COVID-19 pandemic, but we still have more work to do. Throughout the pandemic, healthcare professionals and community leaders have addressed questions about vaccines and confusion around evolving public health guidance. NFID has been there every step of the way, to help build vaccine confidence—for all recommended vaccines—and encourage the public to follow evidence-based prevention measures.

This annual report highlights NFID accomplishments during the 2021 fiscal year. With your support, we have reached millions of people through professional education, public awareness campaigns, and collaborations with a wide range of partners who reflect the diversity of populations impacted by infectious diseases. On behalf of NFID, thank you for your heroic efforts to protect public health, and for your ongoing support. We look forward to working collaboratively with all of you in facing the challenges ahead.

With gratitude,

Patricia N. Whitley-Williams, MD
President

Marla Dalton, PE, CAE
Executive Director & CEO
Healthier lives through effective prevention and treatment of infectious diseases

Educate the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan

"For almost 50 years, the National Foundation for Infectious Diseases (NFID) has played an important role in public and professional education around the prevention and treatment of infectious diseases. Through its activities, NFID educates and engages millions—from families with small children to experienced healthcare professionals and community leaders. NFID is a leading organization promoting awareness of the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan. I applaud NFID for its many accomplishments."

- President Jimmy Carter
EDUCATING THE PUBLIC

NFID public awareness campaigns reach large, diverse audiences through time-tested strategies, innovative approaches, and partner collaboration. NFID leverages public service announcements, as well as digital and print media, to reach millions with important public health messages.

#FIGHTFLU

The news conference drew significant national media coverage, generating 2.7B+ impressions.

2020 NFID INFLUENZA/PNEUMOCOCCAL DISEASE NEWS CONFERENCE

Featuring keynote speaker Anthony S. Fauci, MD, of the National Institutes of Health, the annual news conference focused on key messages around the prevention and treatment of influenza (flu) and pneumococcal disease. Panelists, including NFID Medical Director William Schaffner, MD; NFID President Patricia N. Whitley-Williams, MD; Federico M. Asch, MD, of MedStar Health Research Institute and Georgetown University; and Daniel B. Jernigan, MD, MPH, representing the Centers for Disease Control and Prevention (CDC), emphasized the critical importance of flu vaccination during the 2020-2021 flu season to not only to help protect individuals and communities, but also to prevent additional burden on the US healthcare system amid the COVID-19 pandemic.

PARTNERING WITH US CENSUS BUREAU

NFID partnered with the US Census Bureau to encourage partners and stakeholders to complete the 2020 Census and get an annual flu vaccine.

“We are excited to collaborate with NFID—not only to remind everyone that there is still time to respond to the 2020 Census—but also to share critical public health information about annual flu vaccination that helps NFID with the important mission to educate the public and healthcare professionals about the prevention and treatment of infectious diseases.”

—Steven Dillingham, PhD, US Census Bureau Director
EDUCATING THE PUBLIC

#FIGHTFLU

To better understand and address health disparities, NFID commissioned a National Survey on Black Adult Perspectives on COVID-19 and Flu Vaccines

LEADING BY EXAMPLE

Younger Black adults and Black women are most reluctant to get vaccinated against COVID-19

- 13% of Black adults age 60+ do not plan to get vaccinated
- 33% of Black women (all ages) do not plan to get vaccinated
- 41% of Black adults age 18-44 years do not plan to get vaccinated

Through the Leading By Example initiative, NFID calls on organizations/companies to lead by example by making a commitment to flu prevention
In collaboration with Terry Bradshaw, Pro Football Hall of Famer and FOX NFL Analyst, NFID educates adults age 65 years and older about the risks of pneumococcal pneumonia and the importance of prevention. An NFID survey found that 51 percent of those at high risk for pneumococcal disease report they have never been advised to get vaccinated against it. Educating older adults, who are at increased risk, is of critical importance…

"By talking to your doctor about vaccination, you can do your part to help protect against vaccine-preventable diseases such as pneumococcal pneumonia."
—Terry Bradshaw
NFID continues to collaborate with multidisciplinary partners to share insights and strategies to help healthcare professionals and community leaders promote and build vaccine confidence.

NFID has partnered with 150 leading organizations on the *Keep Up the Rates* campaign to raise awareness about the importance of staying up to date on all recommended vaccines across the lifespan.
Develop a scalable approach with strategies and messaging to promote COVID-19 prevention measures and vaccine confidence

- Raise awareness about the dangers of influenza and COVID-19 for adults with chronic health conditions

NFID convened virtual roundtables and issued new reports and tools/resources to:

- COVID-19 COMMUNICATIONS: PROMOTING AWARENESS & VACCINE CONFIDENCE

**Call to Action**

The Dangers of Influenza and COVID-19 in Adults with Chronic Health Conditions

**Masks: Dos & Don'ts**

- Do use a mask that fits snugly from nose to chin
- Don't wear your mask below the nose, around your neck, or up on your forehead

**Use Carrots, Not Sticks**

Highlighting actions of those who follow recommended behaviors is more effective than pointing disapprovingly at non-compliance

- Normalize recommended behaviors
- Tailor messages with personalized emotional appeals that align with values and norms
- Engage trusted community influencers to recalibrate behaviors
- Address specific concerns and questions with honesty and transparency

**COVID-19 VACCINES MYTH:**

"mRNA vaccines can affect DNA."

FACT: mRNA vaccines do not affect or interact with DNA in any way. mRNA is not the same as DNA, and it cannot combine with DNA to change genetic code.

Learn more at: www.cdc.gov/coronavirus
NFID provides professional education activities focused on the prevention and treatment of infectious diseases among all age groups. NFID education is inclusive and accessible—*for all healthcare professionals, at all career levels, in all healthcare settings*.

Transitioning to an online format due to the COVID-19 pandemic, both the Clinical Vaccinology Course and the Annual Conference on Vaccinology Research featured content about new and rapidly changing vaccine recommendations with a focus on implementation strategies and new advances towards the prevention and treatment of COVID-19 as well as other vaccine developments.

~5,700 INDIVIDUALS FROM 76 COUNTRIES

12 WEBINARS

2 CONFERENCES/COURSES

**TOP WEBINAR TOPICS:**

- **ACIP Updates**: 722
- **Shared Clinical Decision-Making**: 834
- **COVID-19 Vaccines**: 1,737
- **Routine Immunizations During COVID-19**: 1,766

“All of us in the profession truly value the work of NFID, never more than during this often-overwhelming pandemic.”

-Michael Huey, MD, Interim CEO, American College Health Association
During the 2021 Annual Conference on Vaccinology Research, trailblazing women working in vaccinology shared stories about their individual paths and lessons learned throughout their careers. Panelists included Amanda C. Cohn, MD, MPH, Centers for Disease Control and Prevention; Beth D. Kirkpatrick, MD, University of Vermont College of Medicine; Elaine O’Hara, MBA, Sanofi Pasteur; and Laura E. Riley, MD, Weill Cornell Medicine.

“My interest in public health and infectious disease began just as I finished my high-risk obstetrics fellowship and it was the beginning of the HIV epidemic in women. Those first few years were dark days as we muddled through, and after that experience, I was hooked on infectious disease prevention, which naturally took me to vaccines.”

-Laura E. Riley, MD, Weill Cornell Medicine

Barney S. Graham, MD, PhD, deputy director of the Vaccine Research Center at the National Institute of Allergy and Infectious Diseases, received the 2021 Dr. Charles Mérieux Award for Achievement in Vaccinology and Immunology, which honors individuals whose outstanding lifetime contributions in the fight against vaccine-preventable diseases have led to significant improvement in public health. Dr. Graham presented on rapid COVID-19 vaccine development and the future of vaccinology.

“I believe we have entered a new era of vaccinology. The opportunities for good are enormous, but there are difficult problems to overcome: the rise of nationalism, anti-vaxxer misinformation, and short-sighted, election cycle, media-driven policy-making.”

-Barney S. Graham, MD, PhD, 2021 Dr. Charles Mérieux Award for Achievement in Vaccinology and Immunology
NFID announced the recipients of three awards for recognition at the NFID 2021 Awards Gala & Silent Auction

**Jimmy and Rosalynn Carter Humanitarian Award**

*Anita K.M. Zaidi, MBBS, SM*

Bill & Melinda Gates Foundation

The Jimmy and Rosalynn Carter Humanitarian Award honors individuals whose outstanding humanitarian efforts and achievements have contributed significantly to improving global public health

"Diseases don't respect international boundaries ... if an infectious disease is a problem anywhere, it is a problem everywhere."

*Anita K.M. Zaidi, MBBS, SM*
Maxwell Finland Award for Scientific Achievement

William A. Petri, Jr., MD, PhD
University of Virginia

The Maxwell Finland Award for Scientific Achievement honors scientists who have made outstanding contributions to the understanding of infectious diseases and public health.

"Medicine and science are the most fulfilling professions one could possibly hope for. To be able to provide care, teach the next generation, and learn and discover new things literally every day is unimaginably satisfying."

William A. Petri, Jr., MD, PhD
“Vaccines don’t save lives. Vaccinations save lives.”

Walter A. Orenstein, MD
Partnership with professional societies, medical and patient advocacy groups, government, industry, and others is critical to the work and success of NFID. National partner organizations include:

AARP
Adult Vaccine Access Coalition
AIDS Institute
Allergy & Asthma Network
Alliance for Aging Research
Alliance for Patient Access
AMDA - The Society for Post-Acute and Long-Term Care Medicine
American Academy of Family Physicians
American Academy of Ophthalmology
American Academy of Pediatrics
American Academy of Physician Assistants
American Association of Cardiovascular and Pulmonary Rehabilitation
American Association of Clinical Endocrinologists
American Association of Diabetes Educators
American Association of Heart Failure Nurses
American Association of Nurse Practitioners
American Association for Respiratory Care
American Autoimmune Related Diseases Association
American Behcets Disease Association
American College Health Association
American College of Allergy, Asthma, and Immunology
American College of Cardiology
American College of Chest Physicians
American College of Emergency Physicians
American College of Obstetricians and Gynecologists
American College of Osteopathic Family Physicians
American College of Physicians
American College of Preventive Medicine
American Diabetes Association
American Geriatrics Society
American Heart Association
American Hospital Association
American Lung Association
American Medical Association
American Medical Group Association
American Medical Women's Association
American Nurses Association
American Osteopathic Association
American Pharmacists Association
American Public Health Association
American Society for Transplantation and Cellular Therapy
American Society of Consultant Pharmacists
American Society for Preventive Cardiology
American Society of Transplant Surgeons
American Society of Transplantation
American Society on Aging
American Thoracic Society
Amputee Coalition
Arthritis Foundation
ASCP Foundation
ASHP
Association for Professionals in Infection Control and Epidemiology
Association of Black Cardiologists
Association of Clinicians for the Underserved
Association of Diabetes Care & Education Specialists
Association of Immunization Managers
Association of State and Territorial Health Officials
Association of University Centers on Disabilities
Asthma and Allergy Foundation of America
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Chronic Care Policy Alliance
COPD Foundation
COVID Collaborative
diaTribe Learn
Emily Stillman Foundation
Endocrine Society
EveryLife Foundation for Rare Diseases
Face2Face America
Families Fighting Flu
Family Heart Foundation
Foundation for Sarcoidosis Research
Generations United
Global Healthy Living Foundation
Global Liver Institute
Health is Primary
Healthcare Leadership Council
HealthHCV
COLLABORATION

HealthHIV
HealthyWomen
Heart Failure Society of America
Hep B United
Hispanic Health Council
HIV + Hepatitis Policy Institute
HPV Roundtable
Immune Deficiency Foundation
Immunization Action Coalition
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Lupus Foundation of America
March of Dimes
Mended Hearts
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Men's Health Caucus of the American Public Health Association
Men's Health Network
National Adult and Influenza Immunization Summit
National Alliance for Caregiving
National Alliance for Hispanic Health
National Alliance of Healthcare Purchaser Coalitions
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National Association of Chain Drug Stores
National Association of Community Health Centers
National Association of County and City Health Officials
National Association of Hispanic Nurses
National Association of Nurse Practitioners in Women's Health
National Association of Nutrition and Aging Services Programs
National Association of Pediatric Nurse Practitioners
National Association of School Nurses
National Black Nurses Association
National Cancer Institute
National Caucus and Center on Black Aging
National Coalition for LGBT Health
National Community Pharmacists Association
National Consumers League
National Council on Aging
National Health Council
National Hispanic Council on Aging
National Hispanic Medical Association
National Institutes of Health
National Lipid Association
National Medical Association
National Minority Quality Forum
National Osteoporosis Foundation
National Parent Teacher Association
National Psoriasis Foundation
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UNITY Consortium
US Census Bureau
US Department of Health and Human Services
US Department of Veterans Affairs
US Food and Drug Administration
US Pain Foundation
Vaccinate Your Family
Vaccine Education Center at Children's Hospital of Philadelphia
Vaccine Safety Net
VaxTeen
Vietnam Veterans of America
Visiting Nurses Association
WithinReach
Women's Institute for a Secure Retirement
ZERO - The End of Prostate Cancer
1Day Sooner
Getting Vaccinated Is Good for Your Heart
Value of vaccination for patients with a history of heart disease or stroke

Eduardo Sanchez, MD, MPH
American Heart Association

The Importance of Vaccination for Women of All Ages
Importance of staying up to date on all recommended vaccines

Eliza Chin, MD
American Medical Women's Association

Closing Vaccination Gaps in Communities of Color
Importance of vaccines and the need for vaccine equity

Laura Lee Hall, PhD
National Minority Quality Forum
Through participation in the Strategic Partners Program, the following organizations demonstrated their commitment to creating healthier lives and reducing suffering from preventable diseases:

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NFID has again received the highest ratings for accountability and transparency from Charity Navigator and GuideStar. We continue to hold ourselves to the highest standards as we strive to achieve our vision of healthier lives through the effective prevention and treatment of infectious diseases.