

FY2021

# ANNUAL REPORT

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JULY 1, 2020-JUNE 30, 2021



**National  
Foundation for  
Infectious  
Diseases**



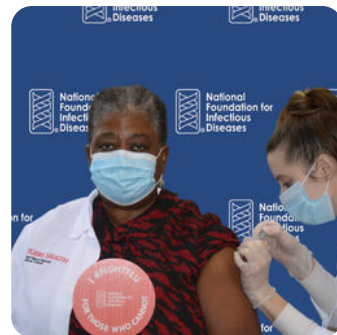
# A MESSAGE FROM NFID LEADERS

The past year has seen some of the most significant achievements in public health history—the development and implementation of life-saving COVID-19 vaccines. Yet, that triumph is tempered by vaccine hesitancy, uncertainty about the future, and longstanding disparities in health outcomes. Not only are we faced with the challenge of strengthening confidence in COVID-19 vaccines, but we must also address declining immunization rates for other vaccines recommended for all age groups.

NFID Past-President Walter A. Orenstein, MD, recipient of the 2021 NFID John P. Utz Leadership Award, said it best, “vaccines do not save lives—vaccination does.” Thanks to safe and effective vaccines, considerable progress has been made in controlling the COVID-19 pandemic, but we still have more work to do. Throughout the pandemic, healthcare professionals and community leaders have addressed questions about vaccines and confusion around evolving public health guidance. NFID has been there every step of the way, to help build vaccine confidence—for all recommended vaccines—and encourage the public to follow evidence-based prevention measures.

This annual report highlights NFID accomplishments during the 2021 fiscal year. With your support, we have reached millions of people through professional education, public awareness campaigns, and collaborations with a wide range of partners who reflect the diversity of populations impacted by infectious diseases. On behalf of NFID, thank you for your heroic efforts to protect public health, and for your ongoing support. We look forward to working collaboratively with all of you in facing the challenges ahead.

With gratitude,



**Patricia N. Whitley-Williams, MD**  
**President**



**Marla Dalton, PE, CAE**  
**Executive Director & CEO**

## VISION

Healthier lives through effective prevention and treatment of infectious diseases

## MISSION

Educate the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan

## CORE VALUES



**COLLABORATION**



**DIVERSITY AND  
INCLUSION**



**EVIDENCE-BASED**



**INTEGRITY**



**TRANSPARENCY**

"For almost 50 years, the National Foundation for Infectious Diseases (NFID) has played an important role in public and professional education around the prevention and treatment of infectious diseases. Through its activities, NFID educates and engages millions—from families with small children to experienced healthcare professionals and community leaders. NFID is a leading organization promoting awareness of the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan. I applaud NFID for its many accomplishments."

**-President Jimmy Carter**

# EDUCATING THE PUBLIC

NFID public awareness campaigns reach large, diverse audiences through time-tested strategies, innovative approaches, and partner collaboration. NFID leverages public service announcements, as well as digital and print media, to reach millions with important public health messages

## #FIGHTFLU

The news conference drew significant national media coverage, generating **2.7B+** impressions

### 2020 NFID INFLUENZA/PNEUMOCOCCAL DISEASE NEWS CONFERENCE

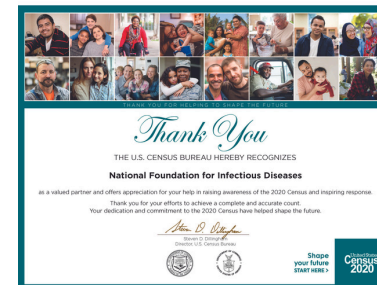
Featuring keynote speaker Anthony S. Fauci, MD, of the National Institutes of Health, the annual news conference focused on key messages around the prevention and treatment of influenza (flu) and pneumococcal disease. Panelists, including NFID Medical Director William Schaffner, MD; NFID President Patricia N. Whitley-Williams, MD; Federico M. Asch, MD, of MedStar Health Research Institute and Georgetown University; and Daniel B. Jernigan, MD, MPH, representing the Centers for Disease Control and Prevention (CDC), emphasized the critical importance of flu vaccination during the 2020-2021 flu season to not only to help protect individuals and communities, but also to prevent additional burden on the US healthcare system amid the COVID-19 pandemic.

### PARTNERING WITH US CENSUS BUREAU

NFID partnered with the US Census Bureau to encourage partners and stakeholders to complete the 2020 Census and get an annual flu vaccine

"We are excited to collaborate with NFID—not only to remind everyone that there is still time to respond to the 2020 Census—but also to share critical public health information about annual flu vaccination that helps NFID with the important mission to educate the public and healthcare professionals about the prevention and treatment of infectious diseases."

—Steven Dillingham, PhD, US Census Bureau Director



# EDUCATING THE PUBLIC

## #FIGHTFLU

To better understand and address health disparities, NFID commissioned a **National Survey on Black Adult Perspectives on COVID-19 and Flu Vaccines**

Younger Black adults and Black women are most reluctant to get vaccinated against COVID-19



13% of Black adults age 60+ do not plan to get vaccinated



33% of Black women (all ages) do not plan to get vaccinated



41% of Black adults age 18-44 years do not plan to get vaccinated

National Foundation for Infectious Diseases  
www.nfid.org

NFID National Survey: Black Adult Perspectives on COVID-19 and Flu Vaccines

## LEADING BY EXAMPLE



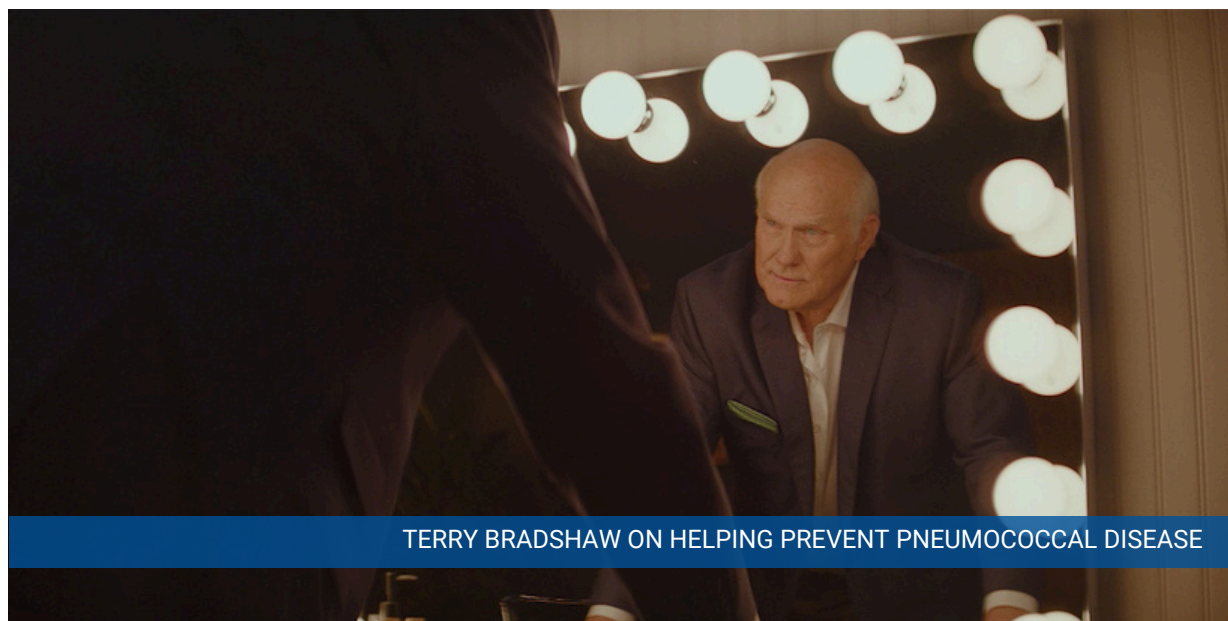
Through the **Leading By Example** initiative, NFID calls on organizations/companies to lead by example by making a commitment to flu prevention



# EDUCATING THE PUBLIC

## PNEUMOCOCCAL PNEUMONIA IN OLDER ADULTS

In collaboration with **Terry Bradshaw**, Pro Football Hall of Famer and FOX NFL Analyst, NFID educates adults age 65 years and older about the risks of pneumococcal pneumonia and the importance of prevention. An **NFID survey** found that 51 percent of those at high risk for pneumococcal disease report they have never been advised to get vaccinated against it. Educating older adults, who are at increased risk, is of critical importance...



TERRY BRADSHAW ON HELPING PREVENT PNEUMOCOCCAL DISEASE

"By talking to your doctor about vaccination, you can do your part to help protect against vaccine-preventable diseases such as pneumococcal pneumonia."

—Terry Bradshaw

# EDUCATING THE PUBLIC

## KEEP UP THE RATES

NFID continues to collaborate with multidisciplinary partners to share insights and strategies to help healthcare professionals and community leaders promote and build vaccine confidence

NFID has partnered with 150 leading organizations on the **Keep Up the Rates** campaign to raise awareness about the importance of staying up to date on all recommended vaccines across the lifespan



VACCINES ARE NOT JUST FOR CHILDREN  
**ADULTS 65+ CAN BE PROTECTED  
FROM DEADLY DISEASES**

**KNOW THE RISKS FOR ADULTS AGE 65+**

The risk of hospitalization complications from pneumococcal pneumonia is more than 6X greater for adults 65+

6X higher risk of dying from flu and related complications

1 in 3 US adults will develop shingles during their lifetime, and older adults are at greater risk of hospitalization and other severe complications

Diseases listed: Hepatitis A, Hepatitis B, COVID-19, Pneumococcal Disease, Whooping Cough, Mumps, Tetanus, Shingles, Meningococcal Disease, Measles, Influenza (Flu), Chickenpox, Rubella, HPV, Diphtheria.

Talk with your healthcare professional about vaccines recommended for older adults  
For more information, visit [nfid.org](http://nfid.org)

National Foundation for Infectious Diseases  
**KEEP UP THE RATES**

**MANTENTE AL DÍA  
EN TODAS LAS VACUNAS  
RECOMENDADAS**

**STAY UP TO DATE  
ON ALL RECOMMENDED  
VACCINES**

KEEP UP THE RATES

# KEEP UP THE RATES

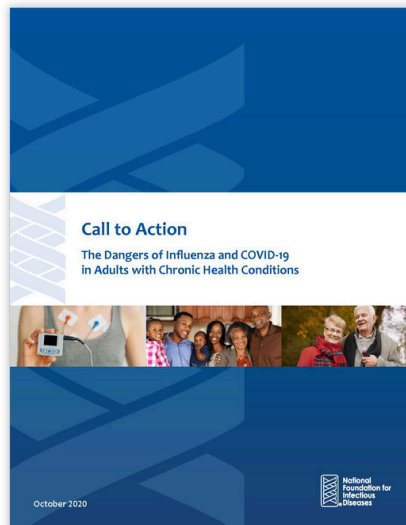
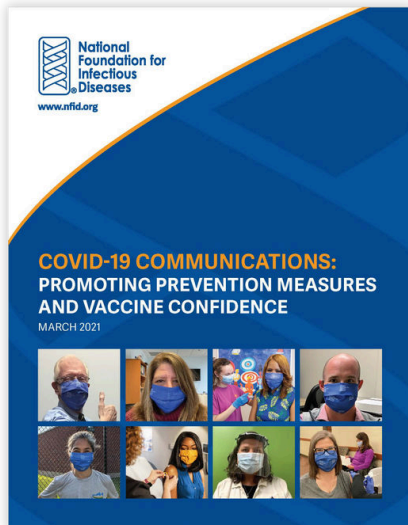


# EDUCATING THE PUBLIC

## COVID-19 COMMUNICATIONS: PROMOTING AWARENESS & VACCINE CONFIDENCE

NFID convened virtual roundtables and issued new reports and tools/resources to:

- Develop a scalable approach with strategies and messaging to promote **COVID-19 prevention measures and vaccine confidence**
- Raise awareness about the **dangers of influenza and COVID-19 for adults with chronic health conditions**



# EDUCATING HEALTHCARE PROFESSIONALS

NFID provides professional education activities focused on the prevention and treatment of infectious diseases among all age groups. NFID education is inclusive and accessible—**for all healthcare professionals, at all career levels, in all healthcare settings.**

Transitioning to an online format due to the COVID-19 pandemic, both the Clinical Vaccinology Course and the Annual Conference on Vaccinology Research featured content about new and rapidly changing vaccine recommendations with a focus on implementation strategies and new advances towards the prevention and treatment of COVID-19 as well as other vaccine developments



**~5,700 INDIVIDUALS  
FROM 76 COUNTRIES**



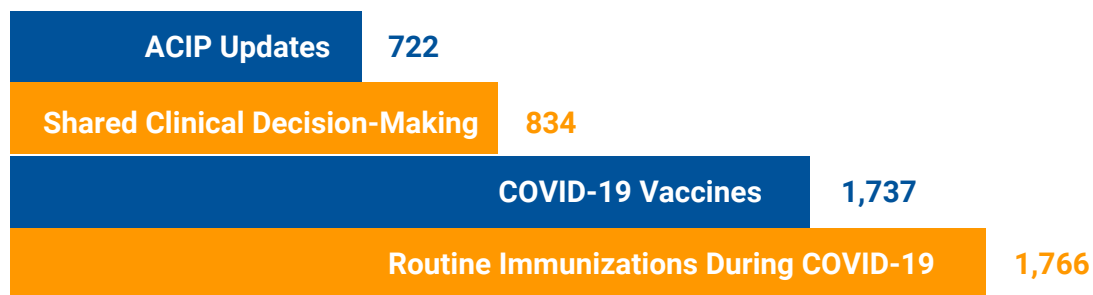
**12 WEBINARS**



**2 CONFERENCES/COURSES**



## TOP WEBINAR TOPICS:




“All of us in the profession truly value the work of NFID, never more than during this often-overwhelming pandemic.”

-Michael Huey, MD, Interim CEO,  
American College Health Association

# RECOGNIZING LEADERS


## ANNUAL CONFERENCE ON VACCINOLOGY RESEARCH

During the 2021 **Annual Conference on Vaccinology Research**, trailblazing women working in vaccinology shared stories about their individual paths and lessons learned throughout their careers. Panelists included Amanda C. Cohn, MD, MPH, Centers for Disease Control and Prevention; Beth D. Kirkpatrick, MD, University of Vermont College of Medicine; Elaine O'Hara, MBA, Sanofi Pasteur; and Laura E. Riley, MD, Weill Cornell Medicine



"My interest in public health and infectious disease began just as I finished my high-risk obstetrics fellowship and it was the beginning of the HIV epidemic in women. Those first few years were dark days as we muddled through, and after that experience, I was hooked on infectious disease prevention, which naturally took me to vaccines."


-Laura E. Riley, MD, Weill Cornell Medicine



"Be a careful student of the unexpected and paradoxical--allow them to illuminate your path."

-Beth D. Kirkpatrick, MD, University of Vermont

Barney S. Graham, MD, PhD, deputy director of the Vaccine Research Center at the National Institute of Allergy and Infectious Diseases, received the **2021 Dr. Charles Mérieux Award for Achievement in Vaccinology and Immunology**, which honors individuals whose outstanding lifetime contributions in the fight against vaccine-preventable diseases have led to significant improvement in public health. Dr. Graham presented on rapid COVID-19 vaccine development and the future of vaccinology.



"I believe we have entered a new era of vaccinology. The opportunities for good are enormous, but there are difficult problems to overcome: the rise of nationalism, anti-vaxxer misinformation, and short-sighted, election cycle, media-driven policy-making."

-Barney S. Graham, MD, PhD, 2021 Dr. Charles Mérieux Award for Achievement in Vaccinology and Immunology

# RECOGNIZING LEADERS

## NFID AWARDS

NFID announced the recipients of three awards for recognition at the NFID 2021 Awards Gala & Silent Auction

### Jimmy and Rosalynn Carter Humanitarian Award

**Anita K.M. Zaidi, MBBS, SM**

Bill & Melinda Gates Foundation

The Jimmy and Rosalynn Carter Humanitarian Award honors individuals whose outstanding humanitarian efforts and achievements have contributed significantly to improving global public health

“Diseases don’t respect international boundaries ... if an infectious disease is a problem anywhere, it is a problem everywhere.”

**Anita K.M. Zaidi, MBBS, SM**



# RECOGNIZING LEADERS

## NFID AWARDS

### Maxwell Finland Award for Scientific Achievement

**William A. Petri, Jr., MD, PhD**  
University of Virginia

The Maxwell Finland Award for Scientific Achievement honors scientists who have made outstanding contributions to the understanding of infectious diseases and public health

“Medicine and science are the most fulfilling professions one could possibly hope for. To be able to provide care, teach the next generation, and learn and discover new things literally every day is unimaginably satisfying.”

**William A. Petri, Jr., MD, PhD**



# RECOGNIZING LEADERS

## NFID AWARDS

### John P. Utz Leadership Award

**Walter A. Orenstein, MD,**  
Emory University

The John P. Utz Leadership Award honors individuals who exemplify and support NFID leadership goals, through service to NFID and/or the field of infectious diseases

“Vaccines don’t save lives.  
Vaccinations save lives.”

**Walter A. Orenstein, MD**



# COLLABORATION

Partnership with professional societies, medical and patient advocacy groups, government, industry, and others is critical to the work and success of NFID. National partner organizations include:

AARP	American College of Osteopathic Family Physicians	Association of State and Territorial Health Officials
Adult Vaccine Access Coalition	American College of Physicians	Association of University Centers on Disabilities
AIDS Institute	American College of Preventive Medicine	Asthma and Allergy Foundation of America
Allergy & Asthma Network	American Diabetes Association	Autism Society of America
Alliance for Aging Research	American Geriatrics Society	BeyondType1
Alliance for Patient Access	American Heart Association	Biotechnology Innovation Organization
AMDA - The Society for Post-Acute and Long-Term Care Medicine	American Hospital Association	Business Group on Health
American Academy of Family Physicians	American Lung Association	Business Partners to CONVINCCE
American Academy of Ophthalmology	American Medical Association	Caregiver Action Network
American Academy of Pediatrics	American Medical Group Association	Center for International Blood and Marrow Transplant Research
American Academy of Physician Assistants	American Medical Women's Association	Centers for Disease Control and Prevention
American Association of Cardiovascular and Pulmonary Rehabilitation	American Nurses Association	Centers for Medicare & Medicaid Services
American Association of Clinical Endocrinologists	American Osteopathic Association	CHIPO Coalition Against Hepatitis for People of African Origin
American Association of Diabetes Educators	American Pharmacists Association	Chronic Care Policy Alliance
American Association of Heart Failure Nurses	American Public Health Association	COPD Foundation
American Association of Nurse Practitioners	American Society for Transplantation and Cellular Therapy	COVID Collaborative
American Association for Respiratory Care	American Society of Consultant Pharmacists	diaTribe Learn
American Autoimmune Related Diseases Association	American Society for Preventive Cardiology	Emily Stillman Foundation
American Behcets Disease Association	American Society of Transplant Surgeons	Endocrine Society
American College Health Association	American Society of Transplantation	EveryLife Foundation for Rare Diseases
American College of Allergy, Asthma, and Immunology	American Society on Aging	Face2Face America
American College of Cardiology	American Thoracic Society	Families Fighting Flu
American College of Chest Physicians	Amputee Coalition	Family Heart Foundation
American College of Emergency Physicians	Arthritis Foundation	Foundation for Sarcoidosis Research
American College of Obstetricians and Gynecologists	ASCP Foundation	Generations United
	ASHP	Global Healthy Living Foundation
	Association for Professionals in Infection Control and Epidemiology	Global Liver Institute
	Association of Black Cardiologists	Health is Primary
	Association of Clinicians for the Underserved	Healthcare Leadership Council
	Association of Diabetes Care & Education Specialists	HealthHCV
	Association of Immunization Managers	

# COLLABORATION

HealthHIV  
HealthyWomen  
Heart Failure Society of America  
Hep B United  
Hispanic Health Council  
HIV + Hepatitis Policy Institute  
HPV Roundtable  
Immune Deficiency Foundation  
Immunization Action Coalition  
Indian Health Service  
Infectious Diseases Society of America  
Kaiser Family Foundation  
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Lupus and Allied Diseases Association, Inc.  
Lupus Foundation of America  
March of Dimes  
Mended Hearts  
Meningitis B Action Project  
Men's Health Caucus of the American Public Health Association  
Men's Health Network  
National Adult and Influenza Immunization Summit  
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National Alliance for Hispanic Health  
National Alliance of Healthcare Purchaser Coalitions  
National Association of Area Agencies on Aging  
National Association of Chain Drug Stores  
National Association of Community Health Centers  
National Association of County and City Health Officials  
National Association of Hispanic Nurses  
National Association of Nurse Practitioners in Women's Health  
National Association of Nutrition and Aging Services Programs  
National Association of Pediatric Nurse Practitioners  
National Association of School Nurses

National Black Nurses Association  
National Cancer Institute  
National Caucus and Center on Black Aging  
National Coalition for LGBT Health  
National Community Pharmacists Association  
National Consumers League  
National Council on Aging  
National Health Council  
National Hispanic Council on Aging  
National Hispanic Medical Association  
National Institutes of Health  
National Lipid Association  
National Medical Association  
National Minority Quality Forum  
National Osteoporosis Foundation  
National Parent Teacher Association  
National Psoriasis Foundation  
Neuropathy Action Foundation  
Nurses Who Vaccinate  
Pandemic Action Network  
Patients Rising Now  
Pediatric Infectious Diseases Society  
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Prevent Cancer Foundation  
Preventive Cardiovascular Nurses Association  
Pulmonary Fibrosis Foundation  
Relapsing Polychondritis Foundation  
Research!America  
RetireSafe  
Sabin Vaccine Institute  
Salud America!  
Sepsis Alliance

Service Employees International Union  
Sjogren's Syndrome Foundation  
Society for Adolescent Health and Medicine  
Society for Healthcare Epidemiology of America  
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The Ad Council  
The Gerontological Society of America  
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US Census Bureau  
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US Department of Veterans Affairs  
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US Pain Foundation  
Vaccinate Your Family  
Vaccine Education Center at Children's Hospital of Philadelphia  
Vaccine Safety Net  
VaxTeen  
Vietnam Veterans of America  
Visiting Nurses Association  
WithinReach  
Women's Institute for a Secure Retirement  
ZERO - The End of Prostate Cancer  
1Day Sooner



# COLLABORATION

## PARTNER GUEST BLOGS



### Getting Vaccinated Is Good for Your Heart

Value of vaccination for patients with a history of heart disease or stroke

**Eduardo Sanchez, MD, MPH**

American Heart Association



### Closing Vaccination Gaps in Communities of Color

Importance of vaccines and the need for vaccine equity

**Laura Lee Hall, PhD**

National Minority Quality Forum



### The Importance of Vaccination for Women of All Ages

Importance of staying up to date on all recommended vaccines

**Eliza Chin, MD**

American Medical Women's Association

# SUPPORTERS

## STRATEGIC PARTNERS

Through participation in the Strategic Partners Program, the following organizations demonstrated their commitment to creating healthier lives and reducing suffering from preventable diseases:



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### BRONZE

Bavarian Nordic  
VBI Vaccines, Inc

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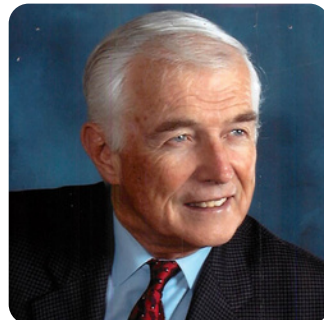


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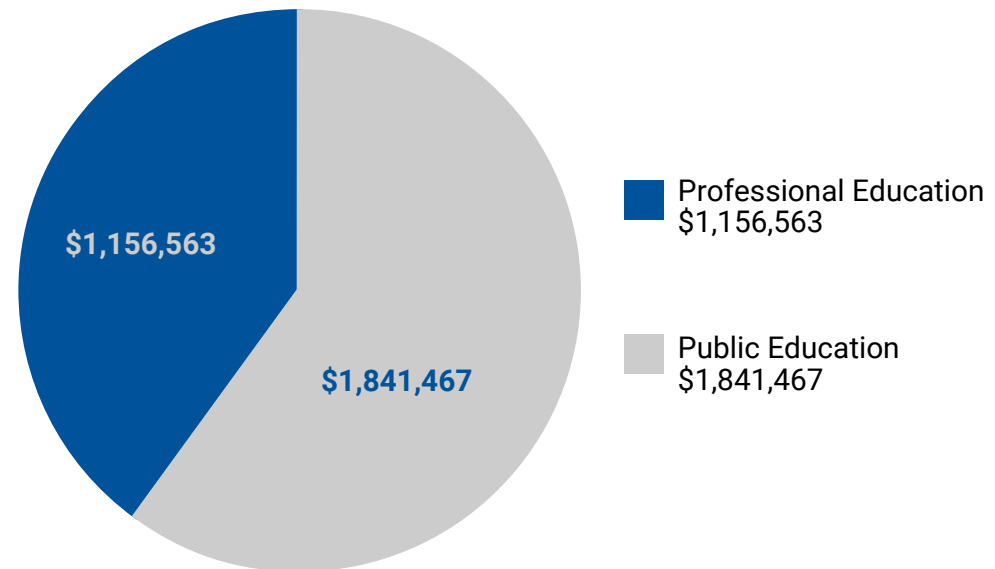
# FINANCIAL HIGHLIGHTS

## REVENUE

Contributions and Grants	\$4,088,850
Other Revenue	\$100,500
<b>TOTAL REVENUE</b>	<b>\$4,189,350</b>

## EXPENSES

Program Services	\$2,998,030
Administration	\$305,757
Fundraising	\$304,240
<b>TOTAL EXPENSES</b>	<b>\$3,608,027</b>



Source: NFID Financial Audit Report by Dembo Jones Certified Public Accountants & Advisors FY 2021

NFID has again received the highest ratings for accountability and transparency from Charity Navigator and GuideStar. We continue to hold ourselves to the highest standards as we strive to achieve our vision of healthier lives through the effective prevention and treatment of infectious diseases.







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