Dear Friends and Colleagues:

For more than 45 years, the National Foundation for Infectious Diseases (NFID) has been dedicated to educating the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan. Our unwavering commitment to education has helped raise awareness of the burden of infectious diseases and the value of prevention and treatment. Throughout the 2018 fiscal year (July 1, 2017-June 30, 2018), with your support, we tackled public health challenges and made an impact on thousands of lives through our conferences and webinars, insightful reports, public awareness programs, social media campaigns, and unique partner collaborations. We are pleased to provide this concise annual report highlighting our accomplishments.

As an organization that has been awarded the highest level of Accreditation with Commendation by the Accreditation Council for Continuing Medical Education, NFID reached more than 7,500 healthcare professionals from 81 countries through professional education programs on topics ranging from antibiotic stewardship to adult immunization to the burden of influenza (flu) in college students and in older adults.

We also developed new public service announcement videos focused on shingles awareness, flu prevention in adults age 65 and older, and the importance of vaccination to help prevent whooping cough, which collectively received more than 15,000 views. And to promote the importance of annual flu vaccination, NFID hosted the 2017 Annual Influenza/Pneumococcal News Conference during which (former) Health and Human Services Secretary Thomas E. Price, MD, and other panelists urged all individuals age 6 months and older to get vaccinated annually against flu. The panelists emphasized that despite low flu vaccine effectiveness in certain years, vaccination is still the best protection and can lessen the severity of disease and prevent hospitalizations, and even death. The news conference, held annually in collaboration with the Centers for Disease Control and Prevention (CDC), serves as a kick-off for flu season and an opportunity to remind everyone that flu season is also a good time to stay up-to-date on pneumococcal vaccination. The news conference continues to attract significant media attention each year—earning 2.6 billion media impressions in 2017.

Working with new and existing partners, NFID was able to develop innovative public outreach programs, including a unique partnership with the Smithsonian National Museum of Natural History, to support the three-year exhibit, Outbreak: Epidemics in a Connected World. The exhibit focuses on exploring the history and challenges of fighting infectious diseases and raising awareness about pandemic risks.

In May, we celebrated three outstanding leaders for their extraordinary contributions to public health at the 2018 NFID Awards Dinner at the historic Willard Intercontinental Hotel in Washington, DC. Kathryn M. Edwards, MD, was presented with the 2018 Maxwell Finland Award for Scientific Achievement; Roger I. Glass, MD, PhD received the 2018 Jimmy and Rosalynn Carter Humanitarian Award; and Anne Schuchat, MD (RADM, USPHS), received the 2018 John P. Utz Leadership Award. These heroes have saved countless lives through their collective work on infectious diseases.

Thank you for your ongoing support of and engagement with NFID to help raise awareness and promote public health. Together, we can—and do—make a difference every day!

Sincerely,

Walter A. Orenstein, MD
President, 2016-2018

Walter A. Orenstein, MD
President, 2016-2018

Marla Dalton, PE, CAE
Executive Director & CEO
VISION
Healthier lives through effective prevention and treatment of infectious diseases

MISSION
Educate the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan

PROFESSIONAL EDUCATION
NFID offers a comprehensive catalogue of live and online education programs featuring leading subject matter experts. The clinical and research-focused programs are designed to bring together professionals in infectious diseases, epidemiology, and public health, from academia, government, and industry to discuss and collectively address the prevention and treatment of infectious diseases.

PUBLIC OUTREACH & AWARENESS
Through media outreach, social media engagement, public service announcements, and other awareness activities, NFID educates the general public and at-risk populations about the burden, causes, prevention, and treatment of infectious diseases across the lifespan.

KEY STRATEGIC OUTCOMES
- Greater impact in advancing the knowledge and practice of effective infectious disease interventions
- Increased utilization of NFID informational and educational resources
- Increased brand awareness and perceived value among priority audiences
- Higher levels and increased diversity of funding
The NFID Strategic Partners Program enables organizations to engage deeply and join a pivotal group of innovative thought-leaders in the field of infectious diseases.

2018 STRATEGIC PARTNERS

GOLD

AstraZeneca
GSK
Merck & Co., Inc.
Pfizer Inc.
Sanofi Pasteur

SILVER

Janssen Therapeutics
Medicago Inc.

BRONZE

Seqirus USA Inc.

www.nfid.org/strategic-partners
NFID PARTNERS

NFID collaborates and develops impactful partnerships with professional societies, medical and patient advocacy groups, and other organizations including:

- Adult Vaccine Access Coalition
- Alliance for Aging Research
- American Academy of Pediatrics
- American College Health Association
- American College of Obstetrics and Gynecology
- American Lung Association
- American Nurses Association
- Association of Immunization Managers
- Association of Occupational Health Professionals in Healthcare
- Association for Professionals in Infection Control and Epidemiology
- Bill & Melinda Gates Foundation
- Centers for Disease Control and Prevention
- Centers for Medicare and Medicaid Services
- Families Fighting Flu
- Immunization Action Coalition
- Indian Health Service
- Infectious Diseases Society of America
- March of Dimes
- National Adult and Influenza Immunization Summit
- National Association of Chain Drug Stores
- National Association of County and City Health Officials
- National Association of Directors of Nursing Administration in Long Term Care
- National Association of Pediatric Nurse Practitioners
- National Association of School Nurses
- National Institutes of Health
- Pediatric Infectious Diseases Society
- Society for Healthcare Epidemiology of America
- The Gerontological Society of America
- UNITY Consortium
- University of Louisville School of Medicine
- US Department of Health and Human Services
- US Food and Drug Administration
- Vaccinate Your Family
- Vanderbilt University School of Medicine
- Veterans Health Administration
## FY18 FINANCIALS

### REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions, Grants, Gifts</td>
<td>$1,672,456</td>
</tr>
<tr>
<td>Special Events</td>
<td>$58,150</td>
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<tr>
<td>Other Revenue</td>
<td>$1,011,474</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>$2,742,080</strong></td>
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### EXPENSES

<table>
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<tr>
<th>Category</th>
<th>Amount</th>
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<tr>
<td>Program Services</td>
<td>$2,216,281</td>
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<tr>
<td>Administration</td>
<td>$342,516</td>
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<tr>
<td>Fundraising</td>
<td>$246,827</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$2,805,624</strong></td>
</tr>
</tbody>
</table>

### BREAKDOWN OF PROGRAM EXPENSES

- Public Education: $812,171
- Professional Education: $1,404,110

Source: NFID Financial Audit Report by Dembo Jones Certified Public Accountants & Advisors FY 2018

Once again, NFID has received the highest ratings for accountability and transparency from Charity Navigator and GuideStar. We continue to hold ourselves to the highest standards as we strive to achieve our vision of healthier lives through effective treatment and prevention of infectious diseases.
2017-2018 BOARD OF DIRECTORS

Beth P. Bell, MD, MPH
Centers for Disease Control and Prevention
(Retired)

Joseph A. Bocchini, Jr., MD
Louisiana State University Health Sciences Center
NFID President-Elect

Ruth M. Carrico, PhD, RN, CIC
University of Louisville School of Medicine

Cristina Cassetti, PhD
National Institute of Allergy and Infectious Diseases, National Institutes of Health
NFID Federal Liaison

Marla Dalton, PE, CAE
NFID Executive Director & CEO
Ex-Officio

Richard J. Duma, MD, PhD
NFID Director Emeritus

Jeffrey Engel, MD
Council of State and Territorial Epidemiologists

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Chapman University School of Pharmacy

Michael D. Hogue, PharmD
McWhorter School of Pharmacy
Samford University

Lisa S. Ipp, MD
Weill Cornell Medical College
The New York Presbyterian Hospital

Patrick Joseph, MD
University of California, San Francisco
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Weill Cornell Medical College

Kathleen M. Neuzil, MD, MPH
Center for Vaccine Development, University of Maryland School of Medicine

Walter A. Orenstein, MD
Emory Vaccine Center
NFID President

Georges Peter, MD
Warren Alpert Medical School of Brown University
NFID Treasurer

Kevin Rooney
Beacon Consulting Group
NFID Vice Treasurer

William Schaffner, MD
Vanderbilt University School of Medicine
NFID Medical Director
Ex-Officio

Patricia A. Stinchfield, RN, MS, CPNP, CIC
Children’s Minnesota
NFID Secretary

H. Keipp B. Talbot, MD, MPH
Vanderbilt University School of Medicine

Patricia N. Whitley-Williams, MD
Rutgers Robert Wood Johnson Medical School
NFID Vice President
Founded in 1973, the National Foundation for Infectious Diseases (NFID) is a non-profit 501(c)(3) organization dedicated to educating the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan.

Learn more and donate online at www.nfid.org