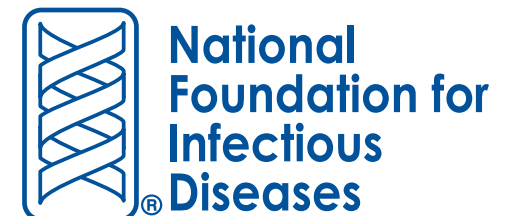


NATIONAL FOUNDATION FOR INFECTIOUS DISEASES

# FY 2018

## ANNUAL REPORT

JULY 1, 2017-JUNE 30, 2018



## Dear Friends and Colleagues:

For more than 45 years, the National Foundation for Infectious Diseases (NFID) has been dedicated to educating the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan. Our unwavering commitment to education has helped raise awareness of the burden of infectious diseases and the value of prevention and treatment. Throughout the 2018 fiscal year (July 1, 2017-June 30, 2018), with your support, we tackled public health challenges and made an impact on thousands of lives through our conferences and webinars, insightful reports, public awareness programs, social media campaigns, and unique partner collaborations. We are pleased to provide this concise annual report highlighting our accomplishments.



As an organization that has been awarded the highest level of Accreditation with Commendation by the Accreditation Council for Continuing Medical Education, NFID reached more than 7,500 healthcare professionals from 81 countries through professional education programs on topics ranging from antibiotic stewardship to adult immunization to the burden of influenza (flu) in college students and in older adults.

We also developed new public service announcement videos focused on shingles awareness, flu prevention in adults age 65 and older, and the importance of vaccination to help prevent whooping cough, which collectively received more than 15,000 views. And to promote the importance of annual flu vaccination, NFID hosted the 2017 Annual Influenza/Pneumococcal News Conference during which (former) Health and Human Services Secretary Thomas E. Price, MD, and other panelists urged all individuals age 6 months and older to get vaccinated annually against flu. The panelists emphasized that despite low flu vaccine effectiveness in certain years, vaccination is still the best protection and can lessen the severity of disease and prevent hospitalizations, and even death. The news conference, held annually in collaboration with the Centers for Disease Control and Prevention

(CDC), serves as a kick-off for flu season and an opportunity to remind everyone that flu season is also a good time to stay up-to-date on pneumococcal vaccination. The news conference continues to attract significant media attention each year—earning 2.6 billion media impressions in 2017.

Working with new and existing partners, NFID was able to develop innovative public outreach programs, including a unique partnership with the Smithsonian National Museum of Natural History, to support the three-year exhibit, *Outbreak: Epidemics in a Connected World*. The exhibit focuses on exploring the history and challenges of fighting infectious diseases and raising awareness about pandemic risks.

In May, we celebrated three outstanding leaders for their extraordinary contributions to public health at the 2018 NFID Awards Dinner at the historic Willard Intercontinental Hotel in Washington, DC. Kathryn M. Edwards, MD, was presented with the 2018 Maxwell Finland Award for Scientific Achievement; Roger I. Glass, MD, PhD received the 2018 Jimmy and Rosalynn Carter Humanitarian Award; and Anne Schuchat, MD (RADM, USPHS), received the 2018 John P. Utz Leadership Award. These heroes have saved countless lives through their collective work on infectious diseases.

Thank you for your ongoing support of and engagement with NFID to help raise awareness and promote public health. Together, we can—and do—make a difference every day!

Sincerely,

A handwritten signature in black ink that reads "Walter A. Orenstein".

**Walter A. Orenstein, MD**  
President, 2016-2018

A handwritten signature in black ink that reads "Marla Dalton".

**Marla Dalton, PE, CAE**  
Executive Director & CEO

## VISION

Healthier lives through effective prevention and treatment of infectious diseases

## MISSION

Educate the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan

## PROFESSIONAL EDUCATION

NFID offers a comprehensive catalogue of live and online education programs featuring leading subject matter experts. The clinical and research-focused programs are designed to bring together professionals in infectious diseases, epidemiology, and public health, from academia, government, and industry to discuss and collectively address the prevention and treatment of infectious diseases.

## PUBLIC OUTREACH & AWARENESS

Through media outreach, social media engagement, public service announcements, and other awareness activities, NFID educates the general public and at-risk populations about the burden, causes, prevention, and treatment of infectious diseases across the lifespan.

## KEY STRATEGIC OUTCOMES

- Greater impact in advancing the knowledge and practice of effective infectious disease interventions
- Increased utilization of NFID informational and educational resources
- Increased brand awareness and perceived value among priority audiences
- Higher levels and increased diversity of funding

### Increasing Influenza Immunization Rates Among College Students

According to the Centers for Disease Control and Prevention (CDC), annual vaccination is the best way to help prevent influenza (flu). Yet, on US college campuses, flu vaccination rates remain low, falling dramatically short of the 70 percent Healthy People 2020 target goal. In an effort to close this gap, the National Foundation for Infectious Diseases (NFID) quantified student attitudes about flu and identified best practices from colleges and universities with active on-campus flu prevention endeavors.

National Foundation for Infectious Diseases  
www.nfid.org



About 1 in 3  
ADULTS  
WILL GET SHINGLES

PARENTS   
SIBLINGS   
CAREGIVERS

**SHOULD GET VACCINATED**  
TO HELP PROTECT THEMSELVES AND AVOID SPREADING DISEASE

Call to Action  
Improving Healthcare Personnel  
Immunization Rates

March 2018

National Foundation for Infectious Diseases

COMING SOON

**OUTBREAK**  
*Epidemics in a Connected World*

May 2018

National Foundation for Infectious Diseases



# 2018 STRATEGIC PARTNERS

The NFID Strategic Partners Program enables organizations to engage deeply and join a pivotal group of innovative thought-leaders in the field of infectious diseases



## GOLD

AstraZeneca  
GSK  
Merck & Co., Inc.  
Pfizer Inc.  
Sanofi Pasteur

## SILVER

Janssen Therapeutics  
Medicago Inc.

## BRONZE

Seqirus USA Inc.

[www.nfid.org/strategic-partners](http://www.nfid.org/strategic-partners)

# NFID PARTNERS

NFID collaborates and develops impactful partnerships with professional societies, medical and patient advocacy groups, and other organizations including:

Adult Vaccine Access Coalition  
 Alliance for Aging Research  
 American Academy of Pediatrics  
 American College Health Association  
 American College of Obstetrics and Gynecology  
 American Lung Association  
 American Nurses Association  
 Association of Immunization Managers  
 Association of Occupational Health Professionals in Healthcare  
 Association for Professionals in Infection Control and Epidemiology  
 Bill & Melinda Gates Foundation  
 Centers for Disease Control and Prevention  
 Centers for Medicare and Medicaid Services  
 Families Fighting Flu  
 Immunization Action Coalition  
 Indian Health Service  
 Infectious Diseases Society of America

March of Dimes  
 National Adult and Influenza Immunization Summit  
 National Association of Chain Drug Stores  
 National Association of County and City Health Officials  
 National Association of Directors of Nursing Administration in Long Term Care  
 National Association of Pediatric Nurse Practitioners  
 National Association of School Nurses  
 National Institutes of Health  
 Pediatric Infectious Diseases Society  
 Society for Healthcare Epidemiology of America  
 The Gerontological Society of America  
 UNITY Consortium  
 University of Louisville School of Medicine  
 US Department of Health and Human Services  
 US Food and Drug Administration  
 Vaccinate Your Family  
 Vanderbilt University School of Medicine  
 Veterans Health Administration



# FY18 FINANCIALS

## REVENUE

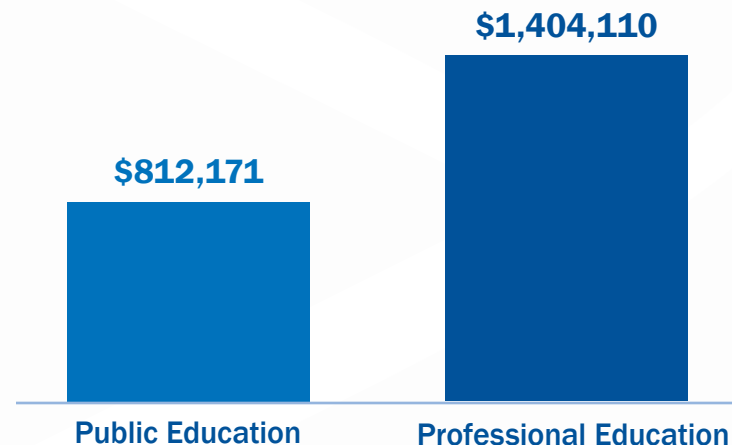
Contributions, Grants, Gifts	\$1,672,456
Special Events	\$58,150
Other Revenue	\$1,011,474
<b>TOTAL REVENUE</b>	<b>\$2,742,080</b>

## EXPENSES

Program Services	\$2,216,281
Administration	\$342,516
Fundraising	\$246,827
<b>TOTAL EXPENSES</b>	<b>\$2,805,624</b>

Once again, NFID has received the highest ratings for accountability and transparency from Charity Navigator and GuideStar. We continue to hold ourselves to the highest standards as we strive to achieve our vision of healthier lives through effective treatment and prevention of infectious diseases.

## BREAKDOWN OF PROGRAM EXPENSES



Source: NFID Financial Audit Report by Dembo Jones Certified Public Accountants & Advisors FY 2018





# 2017-2018 BOARD OF DIRECTORS

## Beth P. Bell, MD, MPH

Centers for Disease Control and Prevention  
(Retired)

## Joseph A. Bocchini, Jr., MD

Louisiana State University Health Sciences  
Center  
**NFID President-Elect**

## Ruth M. Carrico, PhD, RN, CIC

University of Louisville School of Medicine

## Cristina Cassetti, PhD

National Institute of Allergy and Infectious  
Diseases, National Institutes of Health  
**NFID Federal Liaison**

## Marla Dalton, PE, CAE

**NFID Executive Director & CEO**  
**Ex-Officio**

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**NFID Director Emeritus**

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Council of State and Territorial  
Epidemiologists

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## Michael D. Hogue, PharmD

McWhorter School of Pharmacy  
Samford University

## Lisa S. Ipp, MD

Weill Cornell Medical College  
The New York Presbyterian Hospital

## Patrick Joseph, MD

University of California, San Francisco  
**NFID Immediate Past-President**

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Weill Cornell Medical College

## Kathleen M. Neuzil, MD, MPH

Center for Vaccine Development, University of  
Maryland School of Medicine

## Walter A. Orenstein, MD

Emory Vaccine Center  
**NFID President**

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Warren Alpert Medical School of Brown  
University  
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Beacon Consulting Group  
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Vanderbilt University School of  
Medicine  
**NFID Medical Director**  
**Ex-Officio**

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Children's Minnesota  
**NFID Secretary**

## H. Keipp B. Talbot, MD, MPH

Vanderbilt University School of Medicine

## Patricia N. Whitley-Williams, MD

Rutgers Robert Wood Johnson Medical School  
**NFID Vice President**



Founded in 1973, the National Foundation for Infectious Diseases (NFID) is a non-profit 501(c)(3) organization dedicated to educating the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan

Learn more and donate online at [www.nfid.org](http://www.nfid.org)



**National  
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Diseases**

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