

2025 STRATEGIC PARTNERS PROGRAM BENEFITS



NFID offers strategic partners a variety of opportunities to build brand awareness and engage with leaders and stakeholders:

	DIAMOND \$100,000	PLATINUM \$75,000	GOLD \$50,000	SILVER \$25,000
Link to company website on dedicated page of NFID website	✓	✓	✓	✓
Recognition in annual NFID Impact Report	✓	✓	✓	✓
Opportunity to use NFID strategic partners logo	✓	✓	✓	✓
Access to partner newsletter highlighting NFID program updates	✓	✓	✓	✓
Priority access to sponsorship opportunities	✓	✓	✓	
Access to executive summary of annual stakeholder survey results	✓	✓	✓	
Speaking opportunities at NFID event(s)	✓	✓		
NFID strategic partner spotlight on NFID website/social media*	✓	✓		
Opportunity to sponsor ad in Infectious IDEas podcast episode*	✓	✓		
Annual meeting with NFID leaders to discuss infectious disease prevention and treatment trends and developments (multiple partners in attendance)	✓			
Exclusive opportunity to provide input on NFID strategic initiatives	✓			
NFID Awards Gala Sponsor	1 Table	1/2 Table	Recognition	Recognition

*Subject to NFID approval

NOTE: Strategic partners are not able to direct content or in any way influence the operations of NFID through the program. Involvement in the program does not imply NFID approval or endorsement of a partner organization's policies, products, or services. The decision on whether to accept financial or in-kind support rests solely with NFID.

For additional information about the NFID Strategic Partners Program, visit www.nfid.org/Strategic-Partners