Black adults 39%  
Hispanic adults 33%  
White adults 19%  

Black and Hispanic adults are more likely than White adults to wear a mask in a doctor’s office, pharmacy, or hospital this season  

NFID survey of US adults revealed insights around beliefs about influenza (flu), COVID-19, respiratory syncytial virus (RSV), and pneumococcal disease, as well as attitudes and practices around vaccination  

65% of US adults agree flu vaccination is the best way to prevent flu-related hospitalizations and deaths  

43% say they do not plan to or are unsure if they will get vaccinated against flu during the 2023-2024 season  

72% of adults age 65 years and older plan to get a flu vaccine  

52% of adults age 18-64 years compared to only 35% of adults age 60 years and older plan to get a flu vaccine  

Top reasons for not getting a flu vaccine are concerned about potential side effects from the vaccine (32%) do not trust vaccines (31%) do not think vaccines work very well (27%) are concerned about getting sick from vaccines (27%)  

Influenza 23%  
COVID-19 22%  
Pneumonia 22%  
RSV 19%  

Top reasons for not getting a flu and COVID-19 vaccine at the same time are concerned about side effects from getting both vaccines at the same time (56%) think it is not safe to get both at the same time (37%) have not been advised to get both at the same time (21%) do not think the vaccines will work well if received at the same time (18%)  

More than 1 in 4 (28%) US adults who are at higher risk for flu-related complications do not plan to get vaccinated  

65% of US adults trust healthcare professionals for flu vaccine information, far more than other sources  

75% of US adults plan to get an updated COVID-19 vaccine  

38% of US adults would get a flu and COVID-19 vaccine at the same time, if offered  

Among US adults age 60 years and older 40% of those at higher risk for pneumococcal disease have been advised to get a pneumococcal vaccine by a healthcare professional  

Only 19% have received a pneumococcal vaccine  

Among those who have been advised to get vaccinated, the majority (79%) have received a pneumococcal vaccine  

MASK BEHAVIORS THIS FALL AND WINTER  

Only 1 in 4 US adults (26%) say they will wear a mask in healthcare settings this fall and winter  

2 in 3 US adults (66%) would use an at-home test, if available, that would accurately and quickly diagnose flu, COVID-19, and RSV at the same time  

Approximately 3 in 4 US adults (78%) would take an antiviral medication to help reduce severe flu or COVID-19 symptoms if prescribed by a doctor or other healthcare professional  

CONCERNS ABOUT GETTING INFECTED WITH:  

Fewer than 1 in 4 US adults are concerned about themselves or someone in their family getting infected this fall and winter  

For more information about the NFID survey, visit www.nfid.org/2023flusurvey  

#Getvaccinated and visit www.nfid.org to learn more about how you can #FightFlu, #PreventPneumo, #PreventRSV, and #StopTheSpread of preventable diseases  

Rx