

2024 STRATEGIC PARTNERS PROGRAM BENEFITS



NFID offers Strategic Partners a variety of opportunities to build brand awareness and engage with NFID leaders and stakeholders:

	DIAMOND \$100,000	PLATINUM \$75,000	GOLD \$50,000	SILVER \$25,000
Link to company website on dedicated Strategic Partners page of NFID website	✓	✓	✓	✓
Recognition in NFID Annual Report	✓	✓	✓	✓
Opportunity to use NFID Strategic Partners logo	✓	✓	✓	✓
Access to partner newsletter highlighting NFID program updates	✓	✓	✓	
Access to executive summary of annual stakeholder survey results	✓	✓		
NFID Partner spotlight on website/NFID social media*	✓	✓		
Sponsored ad in Infectious IDEas podcast episode*	✓			
Annual meeting with NFID leaders to discuss infectious disease prevention and treatment trends and developments (multiple partners in attendance)	✓			
NFID Awards Gala Sponsor	1 Table	1/2 Table	Recognition	Recognition

*Subject to NFID approval

NOTE: Strategic Partners are not able to direct content or in any way influence the operations of NFID through the program, which offers the opportunity to engage with the collective expertise of NFID on infectious diseases across the lifespan. Involvement in the program does not imply NFID approval or endorsement of an organization's policies, products, or services. The decision on whether to accept financial or in-kind support rests solely with NFID.

For additional information about the NFID Strategic Partners Program, visit www.nfid.org/Strategic-Partners