

STRATEGIC PARTNERS PROGRAM

Joining forces for
infectious disease
prevention and
treatment



STRATEGIC PARTNERS PROGRAM OVERVIEW

For nearly 50 years, NFID has been an innovative thought leader tackling the challenges and minimizing the impact of infectious diseases on US public health. NFID has educated and engaged millions, from families with small children to experienced healthcare professionals to community leaders and policy makers.

The NFID Strategic Partners Program enables organizations to engage deeply and join a pivotal group of leaders in the field of infectious diseases.

THE PROGRAM OFFERS:

ACCESS

The NFID Strategic Partners Program provides opportunities to network with leaders and decision makers in the field of infectious diseases. NFID has a diverse network of stakeholders who rely on the organization for high-quality educational programming and updates on the latest trends related to the burden, causes, prevention, and treatment of infectious diseases across the lifespan.

AWARENESS

NFID Strategic Partners are able to build brand awareness and garner attention from healthcare professionals, infectious disease researchers, public health experts, and the general public. NFID recognizes Strategic Partner support on the NFID website and in the NFID Annual Report.

ADVANCEMENT

As an NFID Strategic Partner, your organization will stand out as a leader in support of infectious disease prevention and treatment, while helping NFID advance knowledge and awareness about infectious diseases.



ABOUT NFID

Founded in 1973, NFID leads national efforts to increase awareness about infectious disease prevention and treatment. Our mission is to educate the public and healthcare professionals about the burden, causes, prevention, and treatment of infectious diseases across the lifespan. Our vast network of experts, collaborating partners, and healthcare professionals makes NFID one of the largest organizations focused solely on infectious disease prevention and treatment.

Specifically, our reach includes:

20,000+ email subscribers
150,000+ unique monthly visitors to [nfid.org](https://www.nfid.org)
70,000+ social media followers

BECOME A STRATEGIC PARTNER

For additional information visit:

nfid.org/Strategic-Partners

NFID VISION

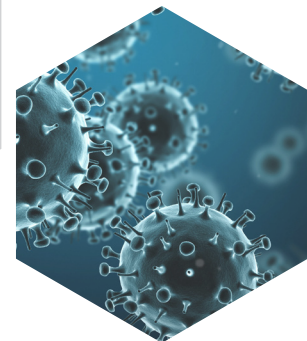
Healthier lives through effective prevention and treatment of infectious diseases

NFID MISSION

Educate the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan

NFID VALUES

Collaboration
Diversity and Inclusion
Evidence-Based
Integrity
Transparency



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