



National
Foundation for
Infectious
Diseases

FY 2020

ANNUAL REPORT

JULY 1, 2019 - JUNE 30, 2020

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MESSAGE FROM NFID LEADERS

If there was ever a year that called for collaboration with 'one strong voice' on public health issues, this was it. Not only has the COVID-19 pandemic caused illness and death on a global scale, but in nearly every community throughout the US, routine care has been delayed and we have seen vaccination rates decline in all age groups. During the COVID-19 pandemic, as information and guidance changes frequently, misinformation tends to spread. The pandemic also has shed new light on longstanding disparities in health outcomes, with disproportionate numbers of illnesses and deaths among communities of color, many of whom are also at increased risk of serious complications from influenza (flu). Experts have feared a double threat with COVID-19 and flu viruses co-circulating and converging. Although vaccines for COVID-19 are not yet widely available, getting an annual flu vaccine can help protect individuals and communities, and can prevent additional strain on the US healthcare system.

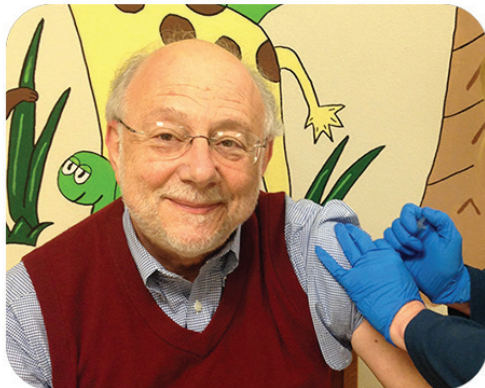
The mission of NFID remains vital to protecting public health. This annual report provides highlights of our accomplishments, many of which you

helped us achieve. Since 1973, NFID has been dedicated to educating the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan. With your support, NFID reached millions during fiscal year 2020, through virtual educational activities, public awareness programs, social media campaigns, and collaborations with many partners—all in support of vision of healthier lives through effective prevention and treatment of infectious diseases. NFID remains committed to collaboration with a wide range of partners as one of our core values.

On behalf of NFID, we extend sincerest thanks to the heroic healthcare professionals and public health officials on the front lines fighting COVID-19, as well as the researchers and industry partners working tirelessly to develop new vaccines and therapeutics. Thank you for your ongoing support of NFID and our efforts to collectively advocate for disease prevention and treatment, with 'one strong voice.'

With Gratitude,

Joseph A. Bocchini, Jr., MD
President



Patricia N. Whitley-Williams, MD
NFID President-Elect



Marla Dalton, PE, CAE
Executive Director & CEO



A Vision for the Future

Healthier lives through effective prevention and treatment of infectious diseases

In the US, in the first half of 2020 alone ...

2.5 M+

Cases of COVID-19

126,000+

Deaths from COVID-19

95%

Decline in vaccination rates
for some vaccines

Each year in the US ...

\$87B+

Estimated cost in medical spending and lost work
productivity attributed to seasonal flu

\$27M

Estimated cost to treat adults age 50+ for flu,
pneumococcal disease, shingles, and whooping cough

90%

Of the ~35,000 cancers caused by HPV could
be prevented with HPV vaccines

The Centers for Disease Control and Prevention (CDC) estimates that vaccination of children born between 1994 and 2018 in the US will prevent **419 million illnesses**, help avoid **936,000 deaths**, and save nearly **\$1.9 trillion in total societal costs**.

CORE VALUES



Collaboration



**Diversity &
Inclusion**



Evidence-Based



Integrity

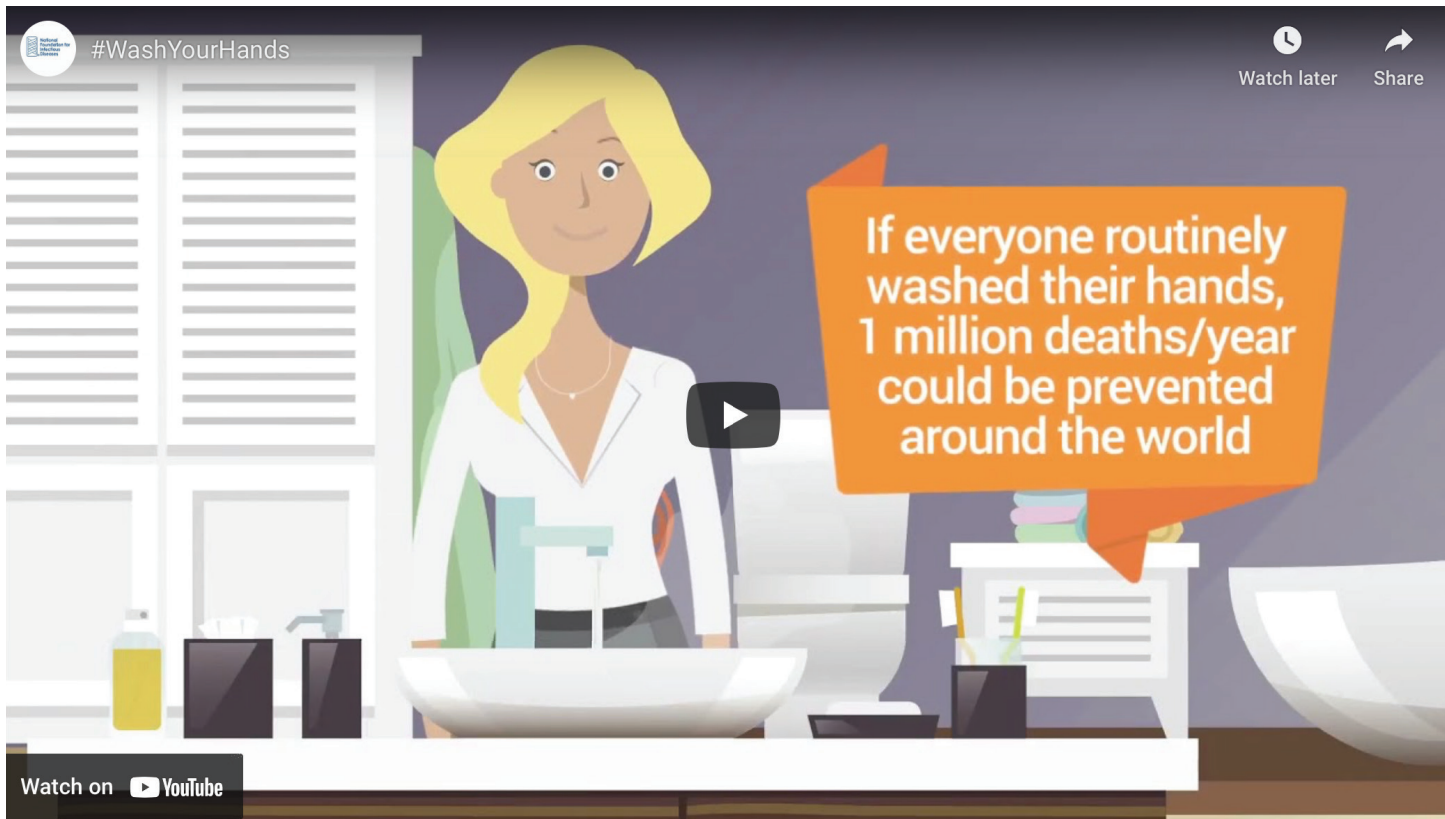


Transparency

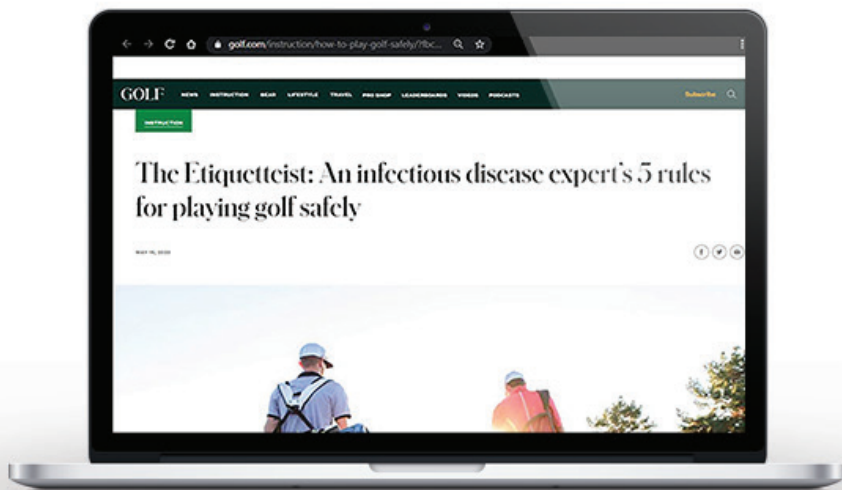


EDUCATING THE PUBLIC

Through **public service announcements**, as well as **social and print media**, NFID reaches millions and builds awareness on the prevention and treatment of infectious diseases.



Handwashing is one of the best ways to protect yourself from #COVID-19 and other respiratory infections. But evidence suggests that most people do not know how to properly wash hands and may leave germs behind. This NFID animated public service announcement, available in [English](#) and in [Spanish](#), highlights the importance of 5 key steps to proper handwashing.



“If you wear your [mask], you're protecting me, and if I wear mine, I'm protecting you ... We're all in this together.”

WILLIAM SCHAFFNER, MD,
NFID MEDICAL DIRECTOR

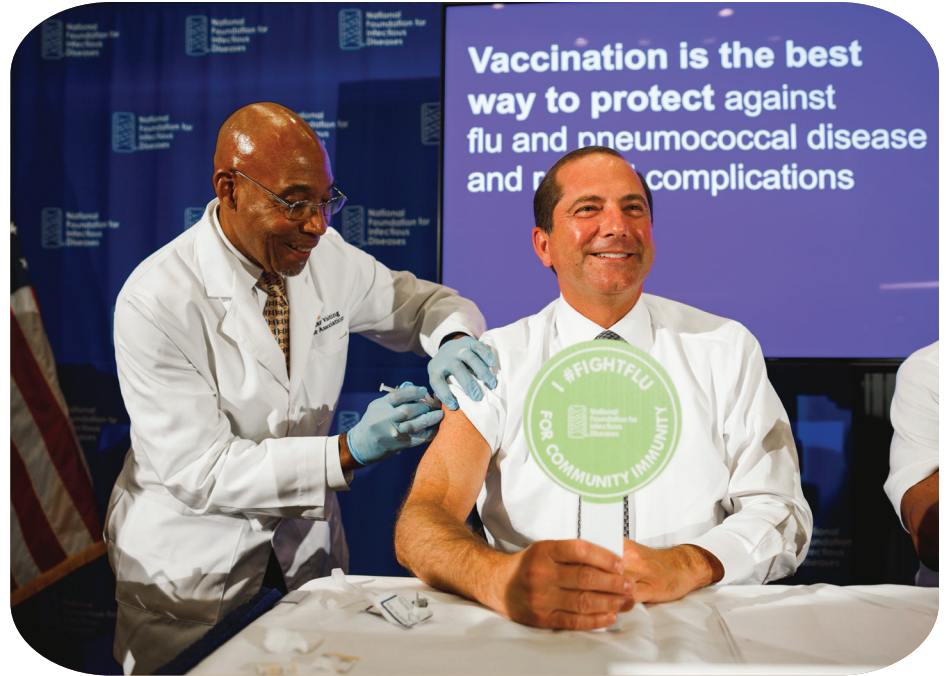
Through **impactful awareness campaigns** NFID reaches large, diverse audiences through time-tested strategies, innovative approaches, and partner collaboration.



#FightFlu

As part of its annual #FightFlu awareness campaign, NFID launched the 2019-2020 flu season with the [2019 NFID Influenza/Pneumococcal News Conference](#). The news conference was held in collaboration with the Centers for Disease Control and Prevention (CDC) and featured US Secretary of Health and Human Services Alex M. Azar II and leading health experts discussing the importance of annual vaccination for everyone age 6 months and older as well as the importance of vaccination to prevent pneumococcal disease. The panelists, along with 2019-2020 NFID/Outland Trophy #FightFlu ambassador and former Washington Redskins player, Mark May, each [led by example](#) and got vaccinated against flu at the news conference. The annual event draws significant media attention, including more than **953 million media impressions in 2019**.

NFID continued to partner with unique groups to extend the reach of important flu messaging. Once again, NFID collaborated with the Football Writers Association of America (FWAA) to present the 2019 Outland Trophy, and the beloved NFID Flu Bugs made an appearance at the 8th Annual Flu Awareness Night at Nationals Park, as well as the [7th Annual Metropolitan Fashion Week](#) in Los Angeles where they provided attendees with 'Flu is Not Fashionable' postcards to mail to loved ones to remind them to get vaccinated to #FightFlu.



FLU IS NOT FASHIONABLE

TAKE 3 KEY STEPS TO #FIGHTFLU!

- 1 GET AN ANNUAL INFLUENZA (FLU) VACCINE**
Recommended for everyone age 6 months and older
- 2 PRACTICE HEALTHY HABITS**
Cover your coughs and sneezes, wash your hands, and stay home if you are sick
- 3 TAKE FLU ANTIVIRAL DRUGS IF PRESCRIBED**
Antivirals can make illness milder and shorten the time you are sick

FOR MORE INFORMATION, VISIT WWW.NFID.ORG

National Foundation for Infectious Diseases

3 Things You Need To Know About Flu & Chronic Health Conditions

Influenza (flu) is a contagious and potentially deadly virus that can result in serious complications for individuals living with chronic health conditions such as heart disease, lung disease, and diabetes, even when chronic conditions are well-managed. This NFID animated public service announcement highlights key facts in 30 seconds and encourages viewers to get an annual flu vaccine, as the best way to help prevent flu.

The image shows a YouTube video player interface. At the top left is the NFID logo and the video title "3 Things You Need To Know About Flu & Chronic Health Conditions". At the top right are "Watch later" and "Share" buttons. The main content area features four icons in a row, each in a white circle with a black border. From left to right: a heart with a lightning bolt (Heart Attack), a brain (Stroke), a pair of lungs (Pneumonia), and a wheelchair (Physical Decline). A play button icon is positioned between the Stroke and Pneumonia icons, indicating a sequence or flow.

HEART ATTACK

STROKE

PNEUMONIA

PHYSICAL DECLINE



COVID-19: #StopTheSpread

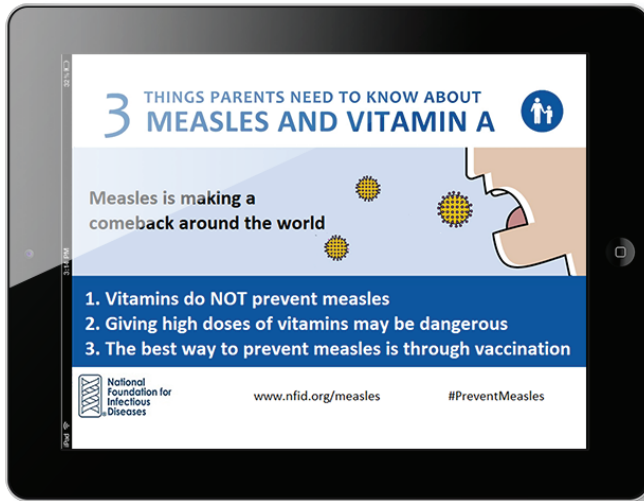
NFID responded at the outset of the pandemic, moving quickly to help #StopTheSpread of COVID-19.

From complimentary webinars to supporting the heroic healthcare professionals and public health officials on the front lines to developing [free educational resources](#) about COVID-19, NFID leveraged its expertise, partnerships, and resources to educate, raise awareness, and protect public health.

Schaffner Report

On March 3, 2020, in a special edition of the Schaffner Report, NFID Medical Director William Schaffner, MD spoke with NFID Executive Director and CEO Marla Dalton, CAE, about what members of the public and healthcare professionals should and should not do during the COVID-19 outbreak.





#GetVaccinated to #PreventMeasles

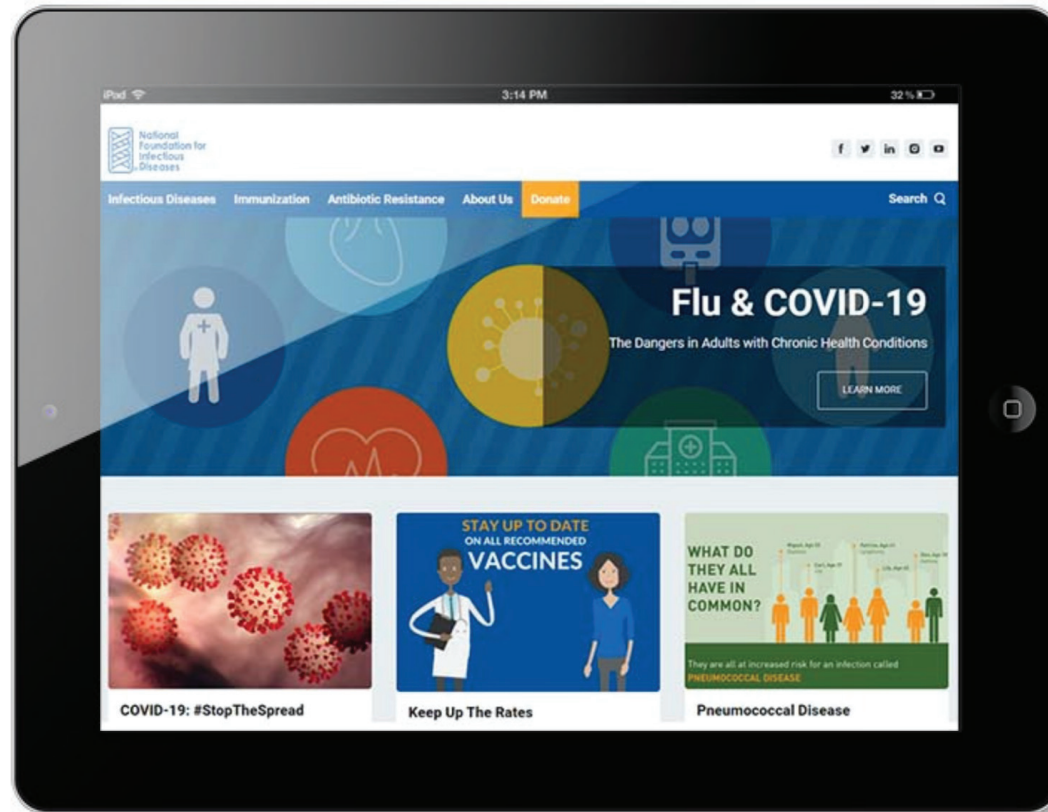
Even before the COVID-19 pandemic, measles vaccination rates in the US fell short of public health goals. Measles is highly contagious, can be serious and even deadly, and is easy to prevent. Following the 2019 outbreaks in New York and Minnesota, NFID launched a campaign to raise awareness about the risks associated with measles and the importance of prevention through vaccination.

Additionally, NFID convened a summit with multidisciplinary subject matter experts to discuss the use of vitamin A in US measles management. Based on the discussions, NFID issued a [Call to Action](#) report with specific recommendations for healthcare professionals.

Measles is highly contagious, can be serious, and is easy to prevent with safe and effective vaccines. This NFID animated public service announcement encourages viewers to make sure they (and their loved ones) are protected with recommended doses of the measles, mumps, rubella (MMR) vaccine.

We don't want measles to come back ... nor mullets!





New and Improved www.nfid.org

In September 2019, NFID merged multiple website properties into a single, comprehensive site with timely content and valuable resources. The redesigned website met the criteria for membership in the Vaccine Safety Net, a global network of websites, established by the World Health Organization, that provides reliable information on vaccine safety. The NFID website receives millions of views each year and remains a trusted public source on infectious diseases.



EDUCATING HEALTHCARE PROFESSIONALS

NFID provides clinical education and professional development programs focused on the prevention and treatment of infectious diseases. NFID education is inclusive and accessible—for **all healthcare professionals, at all career levels**, in all **healthcare settings**.

NFID has a long-standing partnership with Infectious Diseases in Clinical Practice to publish journal-based continuing medical education (CME) activities and other professional education materials. The journal provides clinicians with information on pertinent new developments and practical guidance needed to optimally prevent and treat infectious diseases.

11,000

Webinar attendees

92

Countries represented

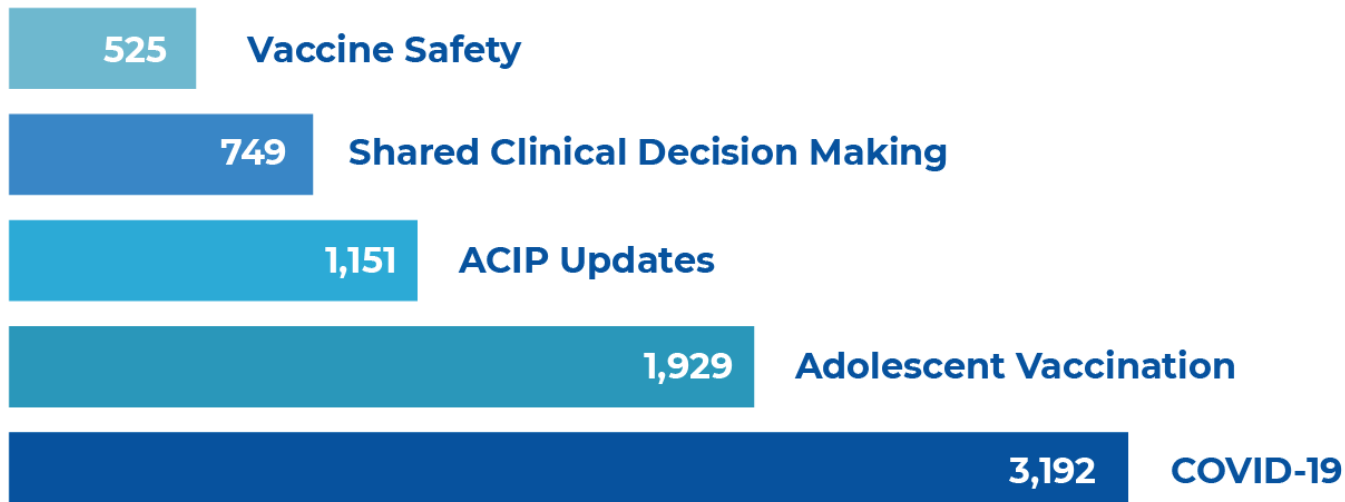
15

Webinars

2

Conferences/Courses

Popular Webinar Topics



RECOGNIZING WOMEN IN SCIENCE

As nearly 1,500 researchers, scientists, and public health professionals from around the world participated in the first-ever virtual [Annual Conference on Vaccinology Research \(ACVR\)](#) in June 2020, one planned event took place as scheduled, albeit virtually. On March 24, 2020, several trailblazing women in the field of vaccinology shared their stories during an online panel discussion. NFID celebrates the impact of women in vaccinology, including the inspirational leaders whose collective work has helped so many.



My inspiration to promote health equity through vaccination came from patients, as well as the many capable mentors I encountered in practice, at the Centers for Disease Control and Prevention (CDC) and in local public health—most of whom were talented, dedicated women.

JULIE MORITA, MD
EXECUTIVE VICE PRESIDENT, ROBERT WOOD JOHNSON FOUNDATION

It all starts with great mentors ... and supporters ... and colleagues—thank people and support people

KATHLEEN M. NEUZIL, MD, MPH
DIRECTOR, CENTER FOR VACCINE DEVELOPMENT AND
GLOBAL HEALTH, UNIVERSITY OF MARYLAND SCHOOL OF
MEDICINE (NFID DIRECTOR)



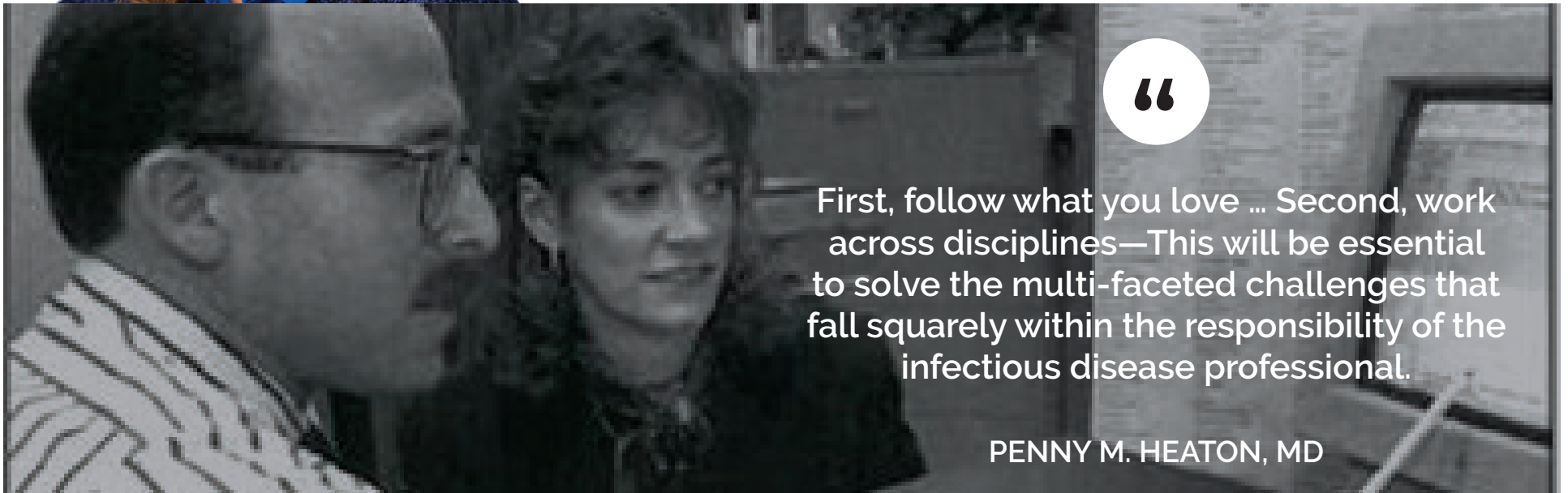
RECOGNIZING LEADERS

NFID announced three distinguished public health heroes to be recognized as 2020 NFID awardees. The premier annual fundraising event for NFID, the June celebration was postponed until December due to the ongoing COVID-19 pandemic.



Jimmy and Rosalynn Carter Humanitarian Award Penny M. Heaton, MD Bill & Melinda Gates Medical Research Institute

Presented annually by NFID, the Jimmy and Rosalynn Carter Humanitarian Award honors individuals whose outstanding humanitarian efforts and achievements have contributed significantly to improving global public health.



First, follow what you love ... Second, work across disciplines—This will be essential to solve the multi-faceted challenges that fall squarely within the responsibility of the infectious disease professional.

PENNY M. HEATON, MD

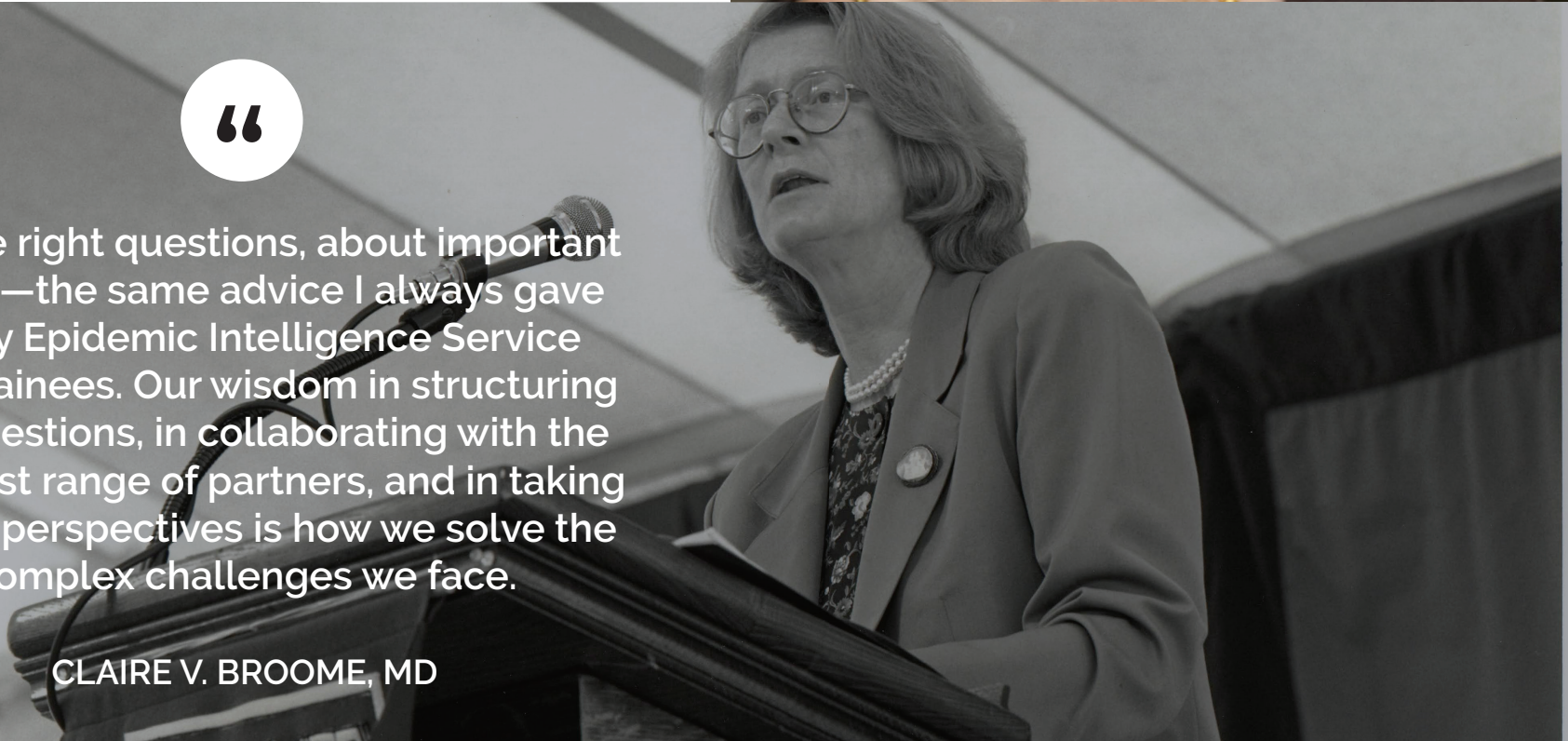
**Maxwell Finland Award
for Scientific Achievement**
Claire V. Broome, MD
**Emory University Rollins School
of Public Health**

Presented annually by NFID, the Maxwell Finland Award for Scientific Achievement honors scientists who have made outstanding contributions to the understanding of infectious diseases and public health.



Ask the right questions, about important topics—the same advice I always gave to my Epidemic Intelligence Service (EIS) trainees. Our wisdom in structuring the questions, in collaborating with the broadest range of partners, and in taking global perspectives is how we solve the complex challenges we face.

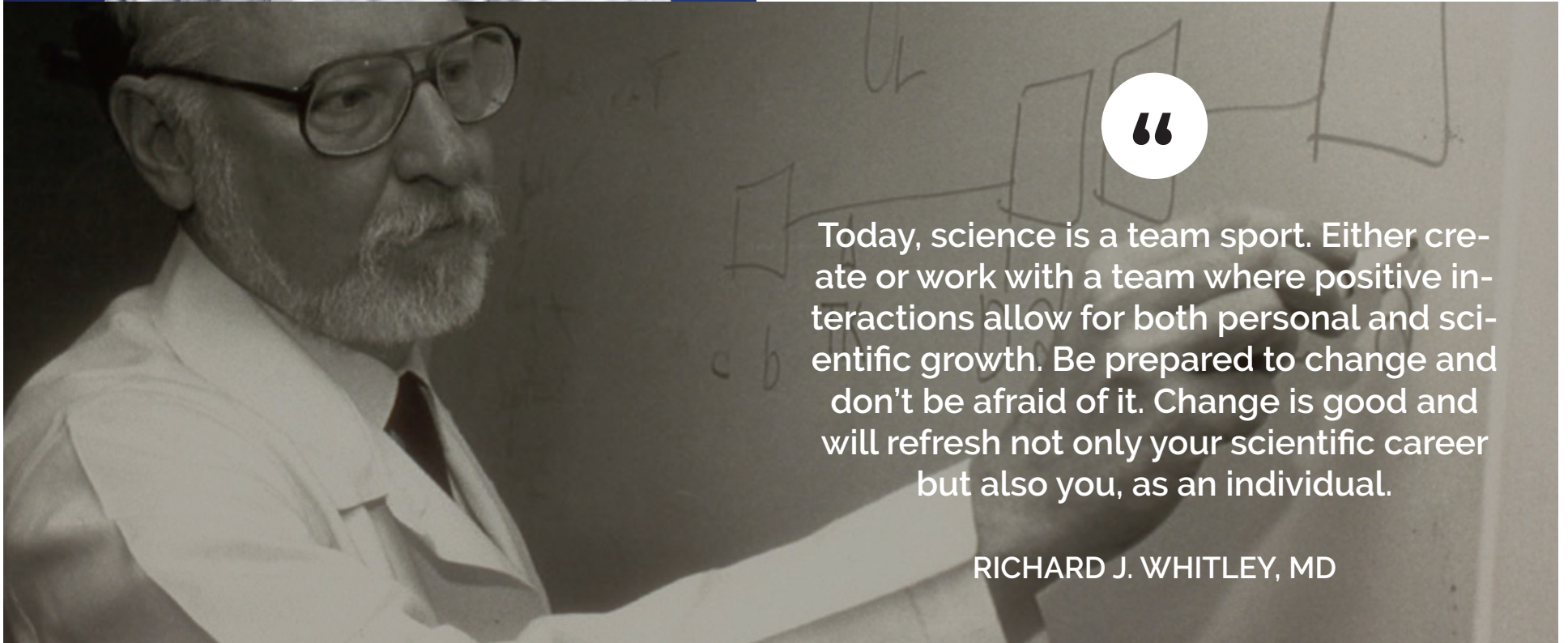
CLAIRE V. BROOME, MD





John P. Utz Leadership Award Richard J. Whitley, MD University of Alabama at Birmingham

The John P. Utz Leadership Award honors an NFID founder and champion in the fight against infectious diseases, and is presented to individuals who exemplify and support NFID leadership goals, through service to NFID and/or the field of infectious diseases.



Today, science is a team sport. Either create or work with a team where positive interactions allow for both personal and scientific growth. Be prepared to change and don't be afraid of it. Change is good and will refresh not only your scientific career but also you, as an individual.

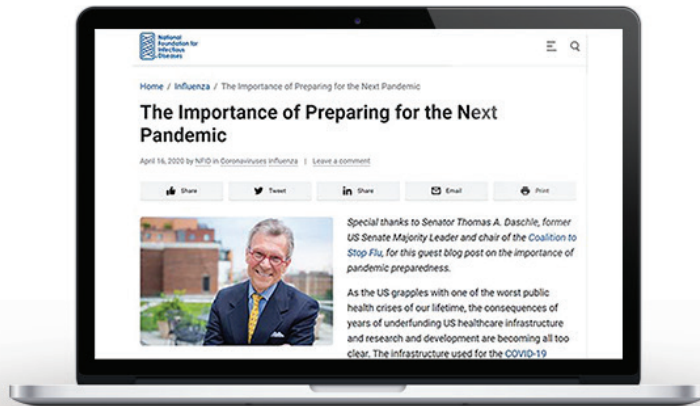
RICHARD J. WHITLEY, MD

COLLABORATION

Partnership with professional societies, medical and patient advocacy groups, government, corporations, and others is central to our work and success.

Partners include:

Adult Vaccine Access Coalition	Association of State and Territorial Health Officials	National Black Nurses Association
Alliance for Aging Research	California Immunization Coalition	National Community Pharmacists Association
American Academy of Family Physicians	Caregiver Action Network	National Hispanic Medical Association
American Academy of Pediatrics	Centers for Disease Control and Prevention	National Institutes of Health
American Academy of Physician Assistants	Centers for Medicare and Medicaid Services	National Medical Association
American Association of Clinical Endocrinologists	Cervivor	National Meningitis Association
American Association of Diabetes Educators	Coalition to Stop Flu	National Minority Quality Forum
American College of Cardiology	Council of State and Territorial Epidemiologists	Pandemic Action Network
American College of Emergency Physicians	Emory University School of Medicine	PatientPoint
American College of Obstetricians and Gynecologists	Families Fighting Flu	Peggy Lillis Foundation
American College Health Association	Football Writers Association of America	Preventive Cardiovascular Nurses Association
American College of Physicians	GIANtmicrobes	Research!America
American College of Preventive Medicine	Health is Primary	Sabin Vaccine Institute
American Lung Association	HPV Roundtable	Smithsonian National Museum of Natural History
American Medical Group Association	Immunization Action Coalition	Society for Healthcare Epidemiology of America
American Nurses Association	Infectious Diseases Society of America	The Confederation of Meningitis Organisations
American Osteopathic Association	MedStar Visiting Nurse Association	The Gerontological Society of America
American Pharmacists Association	Mended Hearts	UNITY Consortium
American Public Health Association	National Adult and Influenza Immunization Summit	US Department of Health and Human Services
Association of Black Cardiologists	National Association of Chain Drug Stores	US Department of Veterans Affairs
Association for Professionals in Infection Control and Epidemiology	National Association of County and City Health Officials	US Food and Drug Administration
Association of Immunization Managers	National Association of Pediatric Nurse Practitioners	Vaccinate Your Family
	National Association of School Nurses	



The Importance of Preparing for the Next Pandemic

Special thanks to Senator Thomas A. Daschle, former US Senate Majority Leader and chair of the Coalition to Stop Flu, for this guest blog post on the importance of pandemic preparedness.

Why We Must Recommend Flu Vaccine To Patients With Chronic Health Conditions

Special thanks to Daniel B. Jernigan, MD, MPH, Director of the Influenza Division at the National Center for Immunization and Respiratory Diseases at the Centers for Disease Control and Prevention (CDC), for this guest blog post in honor of National Influenza Vaccination Week (NIVW), December 1-7, 2019.





Strategic Partners

Through participation in the 2020 Strategic Partners Program, the following organizations demonstrated their commitment to creating healthier lives and reducing suffering from preventable diseases:

Gold

AstraZeneca
Genentech
GSK
Janssen Therapeutics
Merck & Co., Inc.
Pfizer Inc.
Sanofi Pasteur

Silver

Seqirus, Inc. USA

Bronze

Takeda Pharmaceuticals
International AG

DONORS

\$500+

Taylor Anderson
Arthur Vining Davis Foundations
Bank of America Charitable Gift Fund
Anthony Biancardi
Joseph Bocchini, Jr.
Shannon Brown
Cristina Cassetti
Wilbur Chen
CoBank

David Himelberg Foundation
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Monica Farley
Fidelity Charitable
Kathy Franklin
Anne Gershon
Guanghai Hu
Patrick Joseph
Ruth Lynfield

Julianne Mason
Network for Good
Kathleen Neuzil
Ronald Nichols
Walter Orenstein
PayPal Giving Fund
Georges Peter
Arthur Reingold
Kevin Rooney

Schwab Charitable
Julie & Lee Skipper
Steven Sperber
Patricia Stinchfield
Jo White
Patricia Whitley-Williams
Cynthia Whitney

\$101-\$499

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Joanna Colbourne
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Sean Dubiel
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Thomas File, Jr.
William Gardner
Emily Glickman
Jeffery Goad
Joan Hamilton
Lisa Ipp
Sara Knight
Joel Leitch
Jiamin Li
Marvelwood School 2020
Econ Class
Ryan McDonald

Wade Mickesh
Edmund Moore
Ariel Myatt
Daniel Nevis
Jason Rausch
Martin Reeve
Leslie Rissler
Sarangam Sampath
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Nicholas & Rachel Schelle
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Jen Sin
Gary Stein
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Wesley Terrell
Andrew Tharler
Kirsten Thistle
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Bruce Weniger
Gregory Zimet

DONORS

Up to \$100

Anastazia Older Aguilar
Amazon Smile Foundation
Daniela Arcienega
Cynthia Romero Arroyo
Celia Balson
Neil & Carolyn Berman
AnnMarie & Kevin Brown
Owen Browne
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Jonathan Bui
Sandra Buitrago
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Jed Dante
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Robert Edelman
Henry Foster, Jr.
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Kathleen Glassner
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Samantha Gomez
John Grabenstein

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Elizabeth Hopper
David Hubka
Elizabeth Hudson
Robert Janssen
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Lyndsey Lindsay
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Israel Lopez
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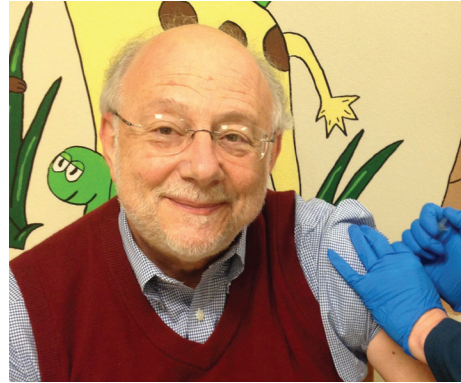
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Daron Marcoux
Massachusetts Medical Society
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Benita Moore
Robert Morrison
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Nima Noury
Kathleen O'Connor
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Victor Quintanilla
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School of Public Health



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NFID President
Willis-Knighton Health System



Cristina Casseti, PhD
NFID Federal Liaison
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National Institutes of Health



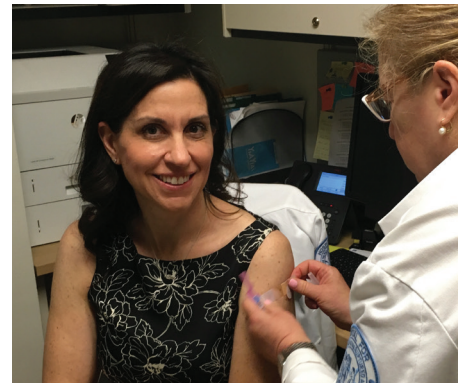
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School of Medicine



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Emory University School of Medicine



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Chapman University
School of Pharmacy



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Minnesota Department of Health

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Center for Vaccine Development
University of Maryland School of
Medicine



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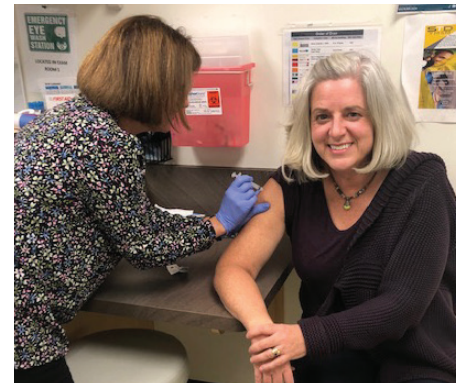
**Patricia A. Stinchfield,
RN, MS, CPNP, CIC**
NFID Vice President
Children's Minnesota



H. Keipp B. Talbot, MD, MPH
NFID Secretary
Vanderbilt University School of
Medicine



**Patricia N. Whitley-Williams,
MD**
NFID President-Elect
Rutgers Robert Wood Johnson
Medical School



Cynthia G. Whitney, MD, MPH
Emory University

EX-OFFICIO



Marla Dalton, PE, CAE
NFID Executive Director & CEO



Richard J. Duma, MD, PhD
NFID Director Emeritus (Co-Founder)



William Schaffner, MD
NFID Medical Director

FINANCIAL HIGHLIGHTS

REVENUE

Contributions and Grants \$1,715,206

Other Revenue \$745,993

TOTAL REVENUE \$2,461,199

EXPENSES

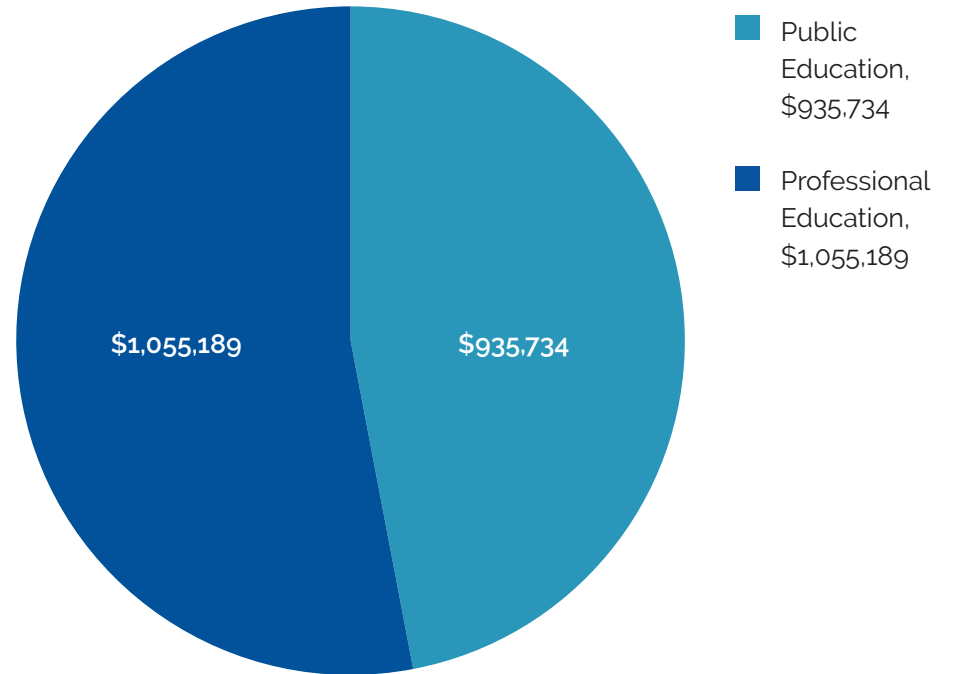
Program Services \$1,990,923

Administration \$286,337

Fundraising \$197,888

TOTAL EXPENSES \$2,475,148

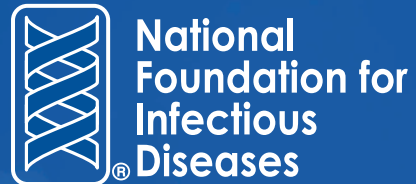
BREAKDOWN OF PROGRAM EXPENSES



Source: NFID Financial Audit Report by Dembo Jones Certified Public Accountants & Advisors FY 2020

Once again, NFID has received the highest ratings for accountability and transparency from Charity Navigator and GuideStar. We continue to hold ourselves to the highest standards as we strive to achieve our vision of healthier lives through effective treatment and prevention of infectious diseases.





Learn more and donate at www.nfid.org

National Foundation for Infectious Diseases
7201 Wisconsin Avenue
Suite 750
Bethesda, MD 20814
301.656.0003

Founded in 1973, the National Foundation for Infectious Diseases (NFID) is a non-profit 501(c)(3) organization dedicated to educating the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan.

