

# FY22 ANNUAL REPORT

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JULY 1, 2021-JUNE 30, 2022



**National  
Foundation for  
Infectious  
Diseases**



# A MESSAGE FROM NFID LEADERS

When the COVID-19 pandemic first began in 2020, none of us imagined that two years later, we would still be facing the emergence of new variants, responding to threats such as mpox, coping with a surge in cases of respiratory syncytial virus (RSV), and continuing our tireless work to build public confidence in vaccines.

Vaccines have saved millions of lives worldwide. Yet, in the US—where COVID-19 vaccines are now recommended for everyone age 6 months and older—many vulnerable populations remain unvaccinated, health disparities persist, and routine vaccination rates declined among all age groups. Compounding the problem is the fact that following two seasons of relatively low influenza (flu) activity, the reduced population immunity could bring about a robust return of flu, putting young children, older adults, and those with chronic health conditions at increased risk for flu-related hospitalization and even death.

Although the challenges have been great, together with support from our partners and generous donors, the National Foundation for Infectious Diseases (NFID) has risen to the challenge and developed new tools and resources to help build vaccine confidence, increase immunization rates, and raise awareness about the burden of infectious diseases by educating the public and healthcare professionals about the prevention and treatment of infectious diseases across the lifespan.

This annual report highlights NFID accomplishments during the 2022 fiscal year. With your support, we have reached millions through education and awareness campaigns, along with collaborations with many partners reflecting the diversity of populations impacted by infectious diseases. On behalf of NFID, thank you for your ongoing support. As we approach the 50th anniversary of NFID in 2023, we look forward to celebrating our collective achievements, we offer a heartfelt thank you to all of our supporters, and we look forward to continuing our work to speak ‘with one strong voice’ in support of evidence-based prevention and treatment of infectious diseases.



**Patricia N. Whitley-Williams, MD**  
NFID President



**Marla Dalton, PE, CAE**  
Executive Director & CEO



# ABOUT NFID

## VISION

Healthier lives for all through the effective prevention and treatment of infectious diseases

## MISSION

Educate the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan

## CORE VALUES



**COLLABORATION**



**DIVERSITY AND  
INCLUSION**



**EVIDENCE-BASED**



**INTEGRITY**



**TRANSPARENCY**

“

For almost 50 years, the National Foundation for Infectious Diseases (NFID) has played an important role as a leader in public and professional education around the prevention and treatment of infectious diseases. Through its activities, NFID educates and engages millions—from families with small children to experienced healthcare professionals and community leaders. I applaud NFID for its many accomplishments.

**- President Jimmy Carter**  
(2021 NFID Awards Gala & Silent Auction)

”



# IMPACT

## US BURDEN OF INFECTIOUS DISEASES

**1M+**

Deaths due to COVID-19 since 2020

**58,000**      **177,000**

children ( $\leq 5$  years)

older adults (65+)

Hospitalized annually due to RSV

**44%**

Adults reported that they were unsure or did not plan to get vaccinated against influenza (flu) during the 2021-2022 flu season

## BURDEN AVERTED BY VACCINATION

### COVID-19

Risk of death for unvaccinated adults compared with adults who received a primary COVID-19 vaccine series:

**3X** higher for adults age 18-29 years

**5X** higher for adults age 30-49 years

**6X** higher for adults age 50-64 years

**9X** higher for adults age 65-79 years

Adults age  $\geq 50$  years with at least 2 booster doses have **3X** lower risk of dying from COVID-19 than those with 1 booster dose

### FLU

During the 2019-2020 flu season, flu vaccination prevented approximately **7.5 million** flu illnesses, **105,000** hospitalizations, and **6,300** deaths

# EDUCATING THE PUBLIC

Through impactful awareness campaigns, NFID reaches large, diverse audiences through proven strategies, innovative approaches, and partner collaborations

## MENINGOCOCCAL AWARENESS



To counter the prevalence of vaccine and medical misinformation online, NFID partnered with DoSomething.org to help arm young people with reliable information through the **Complete What's Missing** program designed to educate young people about meningococcal disease and the importance of prevention through vaccination, as well as ways to stay fully informed and spot medical misinformation



# EDUCATING THE PUBLIC: RESPIRATORY DISEASES

The news conference drew significant media coverage, generating **4B+ impressions**

## INFLUENZA (FLU)

Featuring Centers for Disease Control and Prevention (CDC) Director **Rochelle P. Walensky, MD**, the 2021 NFID Influenza/Pneumococcal Disease News Conference raised awareness about the importance of vaccination to prevent flu and pneumococcal disease. Panelists included NFID Medical Director **William Schaffner, MD**; **Laura E. Riley, MD**, of NewYork-Presbyterian/Weill Cornell Medical Center; **Cedric “Jamie” Rutland, MD**, of West Coast Lung and Private Health Management; and NFID President-Elect **Patricia (Patsy) A. Stinchfield, RN, MS, CPNP**, of University of Minnesota School of Nursing.

**Annual flu vaccination is recommended for everyone age 6 months and older**

**#FIGHTFLU**





# EDUCATING THE PUBLIC: RESPIRATORY DISEASES

## INFLUENZA (FLU)

### Perceptions on Influenza, Pneumococcal Disease, and COVID-19

NFID survey conducted among US adults uncovered insights about knowledge, attitudes, and behaviors related to influenza (flu), pneumococcal disease, and COVID-19

#### FLU

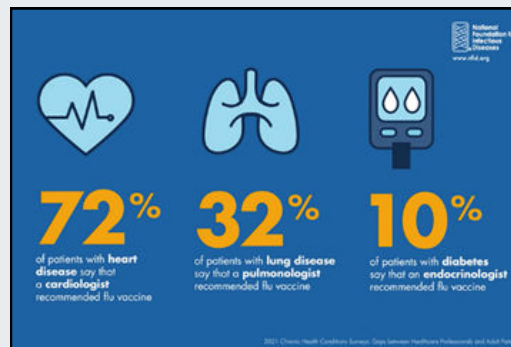


agree flu vaccination is the best way to prevent flu-related hospitalizations and deaths

but **44%** are unsure or do not plan to get vaccinated against flu during the 2021–2022 flu season



Based on **new national surveys** of healthcare professionals and adults with chronic health conditions, NFID developed **tools and resources** to help bridge communication gaps and promote the importance of annual flu vaccination as part of routine disease management



## LEADING BY EXAMPLE

US Department of Health and Human Services Secretary **Xavier Becerra** joined NFID and other partner organizations in **leading by example** and getting vaccinated on camera to make a public commitment to flu prevention

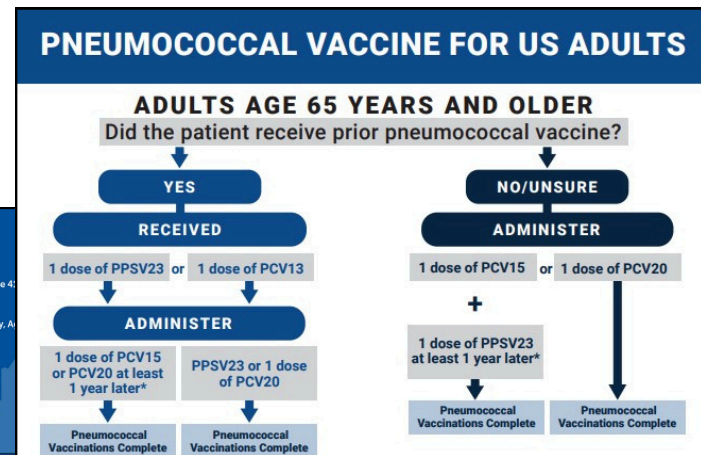
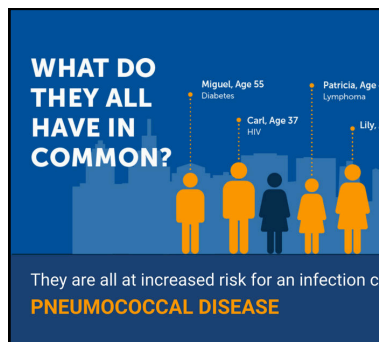


# EDUCATING THE PUBLIC: RESPIRATORY DISEASES

## PNEUMOCOCCAL DISEASE

NFID developed new tools and resources to raise awareness about new recommendations for adult immunization and the importance of disease prevention through vaccination

# #PREVENTPNEUMO



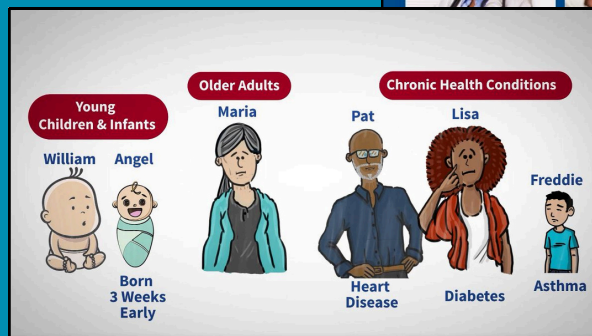
## RESPIRATORY SYNCYTIAL VIRUS (RSV)

To address the public health threat of respiratory syncytial virus (RSV), NFID held a multidisciplinary virtual roundtable, issued a **Call to Action: Reducing the Burden of RSV across the Lifespan**, and developed new resources to help raise awareness about the burden of RSV in the US

# #PREVENTRSV

### CALL TO ACTION REDUCING THE BURDEN OF RSV ACROSS THE LIFESPAN

JANUARY 2022





# EDUCATING THE PUBLIC: RESPIRATORY DISEASES

## COVID-19

As the COVID-19 pandemic and national immunization campaign continued across the US, NFID created resources about **COVID-19 prevention and treatment across the lifespan**, including tools to promote vaccine confidence and raise awareness about the safety and convenience of coadministration of COVID-19, flu, and other recommended vaccines

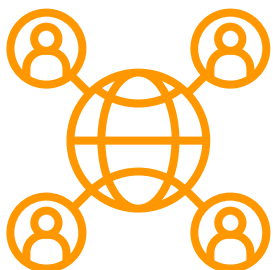
# #STOPTHESPREAD





# EDUCATING HEALTHCARE PROFESSIONALS

NFID provides professional development programs focused on the prevention and treatment of infectious diseases across the lifespan. NFID education is inclusive and accessible—for all healthcare professionals, at all career levels, in all healthcare settings



**~15,000 INDIVIDUALS  
FROM 86 COUNTRIES**



**23 ACTIVITIES**



## TOP WEBINAR TOPICS:

**4,296**

**COVID-19**

**1,476**

**ACIP Meeting Updates**

**961**

**Communications During a Pandemic**

**794**

**Reducing Sexually Transmitted Infections**

“

As we review our planning for immunizations and updates for immunization recommendations, we will be using this information to guide our practice.

- Webinar Attendee

”

# EDUCATING HEALTHCARE PROFESSIONALS

## CLINICAL VACCINOLOGY COURSE (CVC)

The interactive online 2021 **Clinical Vaccinology Course (CVC)** focused on new developments and issues related to the use of vaccines, including the latest CDC vaccination recommendations, practical strategies for ensuring timely immunization, and the ongoing impact and challenges of the COVID-19 pandemic

“

When I encountered [a] patient who was hesitant to get vaccinated, I simply agreed and respected their refusal. Now, if I encounter such [a] patient, I will explain further the benefits and advantages of vaccination and try to win their confidence.

- CVC Attendee

”



# EDUCATING HEALTHCARE PROFESSIONALS

## ANNUAL CONFERENCE ON VACCINOLOGY RESEARCH (ACVR)

During the **2022 Annual Conference on Vaccinology Research**, trailblazing women working in vaccinology shared stories about their individual paths and lessons learned throughout their careers. Panelists included NFID Director **Cristina Cassetti, PhD**, National Institute of Allergy and Infectious Diseases, National Institutes of Health; **Helen Y. Chu, MD, MPH**, University of Washington; **Kathrin U. Jansen, PhD**, Pfizer Inc.; and **Katherine L. O'Brien, MD, MPH**, World Health Organization.

“

An overarching theme throughout the conference was that, as providers, we should make an effort to change the verbiage behind someone being ‘vaccine hesitant.’ When interacting with my patients I will use information gained throughout the conference to address the various factors that may be influencing one’s decision to get vaccinated.

- ACVR Attendee

”





# RECOGNIZING LEADERS: NFID AWARDS

NFID presents annual awards to outstanding individuals who have made significant and lasting contributions to public health through scientific achievement, philanthropy, and policy work

## 2022 Jimmy and Rosalynn Carter Humanitarian Award

**Katherine L. O'Brien, MD, MPH**

World Health Organization (WHO)

Presented annually by NFID, the **Jimmy and Rosalynn Carter Humanitarian Award** honors individuals whose outstanding humanitarian efforts and achievements have contributed significantly to improving global public health



“

Our communities are made of people who want the same thing—peace, prosperity, meaning, and connection—and are human enough to accept the changes needed for a livable future. The opposite of poverty is not wealth, but justice.

- Katherine L. O'Brien, MD, MPH

”

# RECOGNIZING LEADERS: NFID AWARDS

## 2022 Maxwell Finland Award for Scientific Achievement

**Barney S. Graham, MD, PhD**

Morehouse School of Medicine

Presented annually by NFID, the **Maxwell Finland Award for Scientific Achievement** honors scientists who have made outstanding contributions to the understanding of infectious diseases and public health



“

With currently existing tools we collectively have the capability to obtain the knowledge, create the reagents, and achieve candidate vaccines, antivirals, and diagnostics for the 26 viral families prior to the next pandemic threat ... with these tools, young people should be inspired to solve many of the remaining infectious disease challenges.

- Barney S. Graham, MD, PhD

”

# RECOGNIZING LEADERS: NFID AWARDS

## 2022 John P. Utz Leadership Award

### Bruce G. Gellin, MD, MPH

The Rockefeller Foundation/Pandemic Prevention Institute

The **John P. Utz Leadership Award** is named in honor of an NFID founder and champion in the fight against infectious diseases, and is presented to individuals who exemplify and support NFID leadership goals, through service to NFID and/or the field of infectious diseases



“

Our greatest threat is complacency. Our national experience with COVID-19 has magnified this fact, and I am getting increasingly worried that complacency will worsen when the pandemic finally recedes and efforts to improve for the future dissipate.

- Bruce G. Gellin, MD, MPH

”



# COLLABORATION

**Partnership with professional societies, medical and patient advocacy groups, government agencies, corporations, and others interested in the prevention and treatment of infectious diseases is central to our work and success**

AARP  
Adult Vaccine Access Coalition  
Alabama Pharmacy Association  
Alere  
Allergy and Asthma Network  
Alliance for African Assistance  
Alliance for Aging Research  
Alliance for Immunizations in Michigan  
Alliance for Patient Access  
Alliance Health Clinic  
AMDA - The Society for Post-Acute and Long-Term Care Medicine  
American Academy of Family Physicians  
American Academy of Ophthalmology  
American Academy of Pediatrics  
American Academy of Physician Assistants  
American Association for Respiratory Care  
American Association of Clinical Endocrinologists  
American Association of Colleges of Nursing  
American Association of Colleges of Pharmacy  
American Association of Critical-Care Nurses  
American Association of Nurse Anesthesiology  
American Association of Nurse Practitioners  
American Autoimmune Related Diseases Association  
American Behcet's Disease Association

American Cancer Society  
American College Health Association  
American College of Cardiology  
American College of Chest Physicians  
American College of Emergency Physicians  
American College of Nurse-Midwives  
American College of Obstetricians and Gynecologists  
American College of Osteopathic Family Physicians  
American College of Physicians  
American College of Preventive Medicine  
American Health Care Association  
American Heart Association  
American Immunization Registry Association  
American Lung Association  
American Medical Group Association (AMGA)  
American Medical Women's Association  
American Nurses Association  
American Osteopathic Association  
American Pharmacists Association  
American Public Health Association  
American Society for Preventive Cardiology  
American Society for Transplantation and Cellular Therapy  
American Society of Consultant Pharmacists (ASCP)

American Society of Transplant Surgeons  
American Thoracic Society  
Amputee Coalition  
Arkansas Nurses Association  
Arthritis Foundation  
ASCP Foundation  
ASHP (American Society of Health-System Pharmacists)  
Association for Professionals in Infection Control and Epidemiology  
Association of American Indian Physicians  
Association of Black Cardiologists  
Association of Clinicians for the Underserved  
Association of Diabetes Care & Education Specialists  
Association of Immunization Managers  
Association of Maternal & Child Health Programs  
Association of Nurses in AIDS Care  
Association of State and Territorial Health Officials  
Association of University Centers on Disabilities  
Asthma and Allergy Foundation of America  
AstraZeneca  
Autism Society of America  
Biotechnology Innovation Organization (BIO)  
Boost Oregon

# COLLABORATION

Business Partners to CONVINCe  
California Chronic Care Coalition  
California Immunization Coalition  
Caregiver Action Network  
Center for Black Equity  
Center for Sustainable Health Care Quality and Equity  
Centers for Disease Control and Prevention (CDC)  
Cervivor  
Children's National Medical Center  
Chronic Care Policy Alliance  
Cleveland Clinic  
Coalition Against Hepatitis for People of African Origin (CHIPO)  
Coalition to Stop Flu  
Commissioned Officers Association of the US Public Health Service  
Community Health Associates, LLC  
COPD Foundation  
Council of Public Health Nursing Organizations  
CSL Seqirus  
Cumberland Pediatric Foundation  
DC United  
District of Columbia Department of Health  
DoSomething  
El Sol Neighborhood Educational Center  
Emily Stillman Foundation  
Eureka Pediatrics  
EveryLife Foundation  
Families Fighting Flu  
Foundation for Sarcoidosis Research

Genentech, a member of the Roche Group  
Generations United  
Global Healthy Living Foundation  
Global Liver Institute  
GOJO Industries  
GSK  
Healio  
Health Industry Distributors Association  
Health Unlimited  
Healthcare Leadership Council  
HealthHCV  
HealthHIV  
HealthyWomen  
Hep B United  
HIMSS  
Hispanic Health Council  
HIV and Hepatitis Policy Institute  
Immunization Action Coalition  
Immunize Kansas Coalition  
Immunize Nevada  
ImmunizeTN  
Indiana Immunization Coalition  
Infectious Diseases Society of America  
Influenza Diabetes Community (IDC)  
Infusion Nurses Society  
Iowa Pharmacy Association  
Kentucky Department for Public Health  
Kimberly Coffey Foundation  
Louisiana Families for Vaccines  
Lupus and Allied Diseases Association, Inc.  
Lupus Foundation of America  
Lutheran Medical Center

March of Dimes  
Maryland Department of Health  
McKinley Advisors  
MedStar Visiting Nurse Association  
Mended Hearts  
Meningitis B Action Project  
Men's Health Caucus of the American Public Health Association  
Men's Health Network  
Montgomery County Department of Health and Human Services  
Montgomery County Immunization Coalition (MCIC)  
Naples Grande Beach Resort  
National Adult and Influenza Immunization Summit  
National Alliance for Caregiving  
National Alliance for Hispanic Health  
National Alliance of Healthcare Purchaser Coalitions  
National Alliance of State Pharmacy Associations  
National Association for Hispanic Elderly/Asociación Nacional Pro Personas Mayores  
National Association of Area Agencies on Aging  
National Association of Chain Drug Stores  
National Association of County and City Health Officials  
National Association of Hispanic Nurses  
National Association of Nutrition and Aging Services Programs

# COLLABORATION

National Association of Pediatric Nurse Practitioners  
National Association of Pediatric Nurses  
National Association of School Nurses  
National Black Nurses Association  
National Caucus and Center on Black Aging  
National Center for Assisted Living  
National Coalition for LGBT Health  
National Community Pharmacists Association  
National Consumers League  
National Council of State Boards of Nursing  
National Council on Aging  
National Grange  
National Health Council  
National Healthy Mothers, Healthy Babies Coalition  
National Hispanic Council on Aging  
National Hispanic Medical Association  
National Institute of Allergy and Infectious Diseases (NIAID)  
National Institutes of Health (NIH)  
National Institutes of Health  
National Lipid Association  
National Medical Association  
National Meningitis Association  
National Minority Quality Forum  
National Osteoporosis Foundation  
National Press Club  
National Psoriasis Foundation  
Neuropathy Action Foundation  
New York City Health and Hospitals Corporation  
Nurse Practitioners in Women's Health

Nurses Who Vaccinate  
Nurture KC  
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Pediatric Infectious Diseases Society  
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Precision Vaccinations  
Prevent Cancer Foundation  
Preventive Cardiovascular Nurses Association  
Relapsing Polychondritis Foundation  
Research!America  
RetireSafe  
Rise to Immunize™ Campaign  
Rove Soapsheets  
SAGE Advocacy and Services for LGBT Elders  
Sanofi Pasteur  
Sepsis Alliance  
Sickweather  
Sjögren's Foundation  
Society for Adolescent Health and Medicine  
Society for Healthcare Epidemiology of America  
Society for Maternal-Fetal Medicine  
Society for Women's Health Research  
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Strategic Management Services, LLC  
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Teens for Vaccines Inc.  
The AIDS Institute

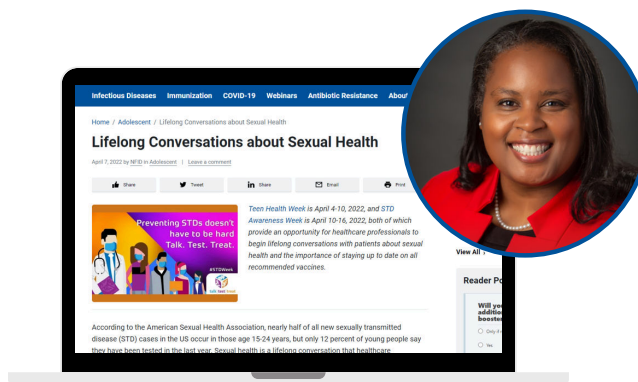
The Black Health Matters Foundation  
The City of New York  
The Clorox Company  
The Gerontological Society of America  
The Johns Hopkins Hospital  
The Joint Commission  
The Nation's Health (American Public Health Association)  
The REACH Initiative at Johns Hopkins University School of Nursing  
The Society for Healthcare Epidemiology of America  
The USCIB Foundation  
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Unity Consortium  
US Department of Health and Human Services  
US Pain Foundation  
Vaccinate Your Family  
Vaccine Education Center at Children's Hospital of Philadelphia  
Vasculitis Foundation  
VaxCare  
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WithinReach  
Women's Institute for a Secure Retirement (WISER)  
ZERO - The End of Prostate Cancer

# COLLABORATION

## PARTNER GUEST BLOGS



**Many US Adults Are Not Fully Protected against Hepatitis B**  
**Michaela Jackson, MPH, MS**  
Hepatitis B Foundation



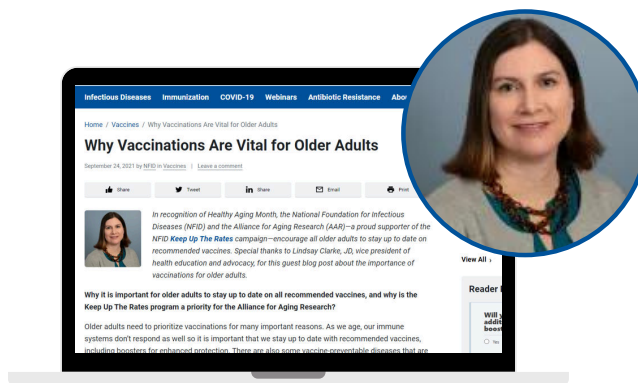
**Lifelong Conversations about Sexual Health**  
**Margot L. Savoy, MD, MPH**  
American Academy of Family Physicians



**Time for an Annual Flu Vaccine**  
**Debra Houry, MD, MPH**  
Centers for Disease Control and Prevention (CDC)



**Debunking 5 Common Health Myths**  
**DeNora Getachew**  
DoSomething.org



**Why Vaccinations Are Vital for Older Adults**  
**Lindsay Clark, JD**  
Alliance for Aging Research



**A Safer Way to Reopen**  
**Steven Phillips**  
COVID Collaborative



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## 2022 STRATEGIC PARTNERS

Through participation in the Strategic Partners Program, the following organizations demonstrated their commitment to creating healthier lives and reducing suffering from preventable diseases:



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### SILVER

**Bavarian Nordic**  
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**VBI Vaccines, Inc.**

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Thank you to the many individuals and organizations who generously supported our mission:

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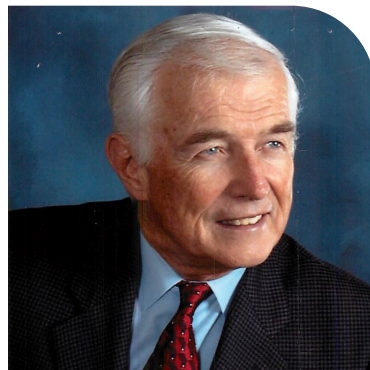


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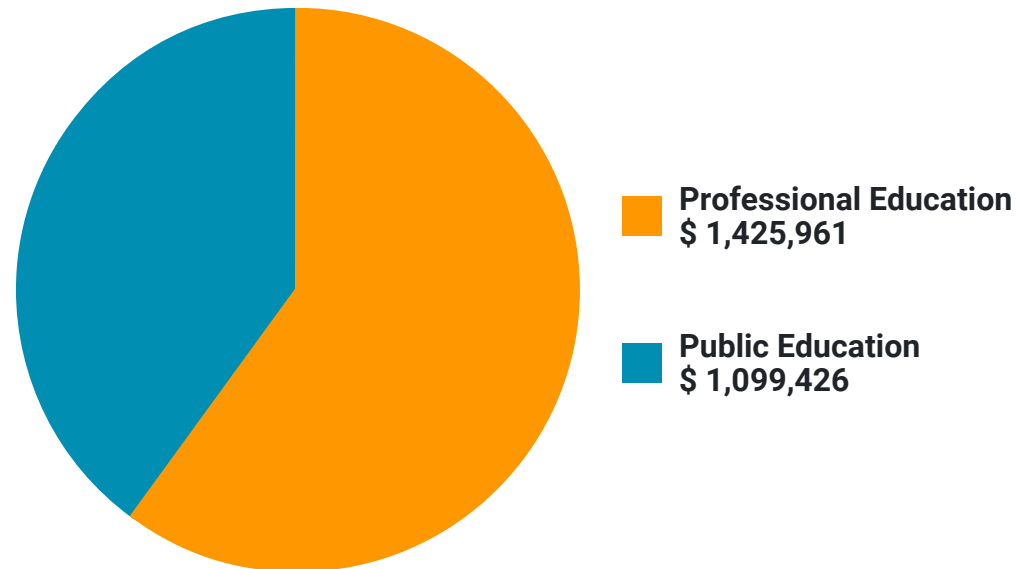
# FINANCIAL HIGHLIGHTS

## REVENUE

Contributions and Grants	\$ 2,956,401
Other Revenue	\$ 31,233
<b>TOTAL REVENUE</b>	<b>\$ 2,987,634</b>

## EXPENSES

Program Services	\$ 2,525,387
Administration	\$ 361,464
Fundraising	\$ 305,815
<b>TOTAL EXPENSES</b>	<b>\$ 3,192,666</b>



Source: NFID Financial Audit Report by Dembo Jones Certified Public Accountants & Advisors FY 2022

NFID continues to receive the highest ratings for accountability and transparency from Charity Navigator and Candid. We continue to hold ourselves to the highest standards as we strive to achieve our vision of healthier lives for all through the effective prevention and treatment of infectious diseases.







**National  
Foundation for  
Infectious  
Diseases**

**National Foundation for Infectious Diseases**

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