

STRATEGIC PLAN FY23-FY26

| Vision | | Healthier lives for all through the effective prevention and treatment of infectious diseases | | | | |
|--|-----|--|---|----------------|-----------|--------------|
| Mission | | | Educate and engage the public, communities, and healthcare professionals about infectious diseases across the lifespan | | | |
| CORE | | Collaboration | Diversity, Equity, Inclusion | Evidence-Based | Integrity | Transparency |
| | GoA | ALS | OBJECTIVES | | | |
| Enhance Professional Educational Impact | | | A. Design evidence-based, impactful educational programs B. Deliver content to reach audiences within and across disciplines | | | |
| Amplify Messaging to Build Awareness, Trust, and Understanding | | | C. Cultivate and leverage high-impact collaborations to increase and diversify NFID reach D. Distill and disseminate timely and culturally relevant information to specific audiences through appropriate channels E. Engage, develop, and recognize leaders in infectious diseases | | | |
| Drive Organizational Excellence | | | F. Secure appropriate internal competencies and resources G. Expand and diversify NFID funding sources | | | |
| | | Evidence that NFID education and outreach leads to more effective interventions, increased health literacy, and reduced health disparities | | | | |
| Оитсомеѕ | | Increased utilization of NFID educational resources Increased awareness and perceived value of NFID among key audiences and influencers | | | | |
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| | | Higher levels and increased diversity of funding | | | | |

Diversity among NFID leaders and advocates to reflect the field and populations served