VISION
Healthier lives for all through the effective prevention and treatment of infectious diseases

MISSION
Educate and engage the public, communities, and healthcare professionals about infectious diseases across the lifespan

CORE VALUES
Collaboration Diversity, Equity, Inclusion Evidence-Based Integrity Transparency

GOALS
Enhance Professional Educational Impact
Amplify Messaging to Build Awareness, Trust, and Understanding
Drive Organizational Excellence

OBJECTIVES
A. Design evidence-based, impactful educational programs
B. Deliver content to reach audiences within and across disciplines
C. Cultivate and leverage high-impact collaborations to increase and diversify NFID reach
D. Distill and disseminate timely and culturally relevant information to specific audiences through appropriate channels
E. Engage, develop, and recognize leaders in infectious diseases
F. Secure appropriate internal competencies and resources
G. Expand and diversify NFID funding sources

OUTCOMES
Evidence that NFID education and outreach leads to more effective interventions, increased health literacy, and reduced health disparities
Increased utilization of NFID educational resources
Increased awareness and perceived value of NFID among key audiences and influencers
Higher levels and increased diversity of funding
Diversity among NFID leaders and advocates to reflect the field and populations served