



2022 PROGRAM BENEFITS

NFID offers Strategic Partners a variety of opportunities to build brand awareness and engage with NFID stakeholders:

	PLATINUM \$75,000	GOLD \$50,000	SILVER \$25,000
Link to company website on dedicated Strategic Partners page of NFID website	✓	✓	✓
Recognition in NFID Annual Report	✓	✓	✓
Recognition at NFID Awards Gala	✓	✓	✓
Opportunity to use NFID Strategic Partners logo	✓	✓	✓
Periodic briefings from NFID	✓	✓	
Access to executive summary of stakeholder survey results	✓	✓	
Annual meeting with NFID leaders to discuss infectious disease prevention and treatment trends and developments	✓		
Partner spotlight on NFID website	✓		

NOTE

Strategic Partners are not able to direct content or in any way influence the operations of NFID through the program. The program offers the opportunity to engage with the collective expertise of NFID on the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan. Involvement in the program does not imply NFID approval or endorsement of an organization's policies, products, or services. The decision on whether to accept financial or in-kind support rests solely with NFID. NFID shall have the ability to substitute benefits of equal or greater value if, for whatever reason, the benefits offered are unable to be provided, at the sole discretion of NFID.

**For more information about the NFID Strategic Partners Program,
visit www.nfid.org/Strategic-Partners**