STRATEGIC PARTNERS PROGRAM

Joining forces for infectious disease prevention and treatment
For nearly 50 years, NFID has been an innovative thought leader tackling the challenges and minimizing the impact of infectious diseases on US public health. NFID has educated and engaged millions, from families with small children to experienced healthcare professionals to community leaders and policy makers.

The NFID Strategic Partners Program enables organizations to engage deeply and join a pivotal group of leaders in the field of infectious diseases.

THE PROGRAM OFFERS:

ACCESS
The NFID Strategic Partners Program provides opportunities to network with leaders and decision makers in the field of infectious diseases. NFID has a diverse network of stakeholders who rely on the organization for high-quality educational programming and updates on the latest trends related to the burden, causes, prevention, and treatment of infectious diseases across the lifespan.

AWARENESS
NFID Strategic Partners are able to build brand awareness and garner attention from healthcare professionals, infectious disease researchers, public health experts, and the general public. NFID recognizes Strategic Partner support on the NFID website and in the NFID Annual Report.

ADVANCEMENT
As an NFID Strategic Partner, your organization will stand out as a leader in support of infectious disease prevention and treatment, while helping NFID advance knowledge and awareness about infectious diseases.

ABOUT NFID

Founded in 1973, NFID leads national efforts to increase awareness about infectious disease prevention and treatment. Our mission is to educate the public and healthcare professionals about the burden, causes, prevention, and treatment of infectious diseases across the lifespan. Our vast network of experts, collaborating partners, and healthcare professionals makes NFID one of the largest organizations focused solely on infectious disease prevention and treatment.

Specifically, our reach includes:

- 20,000+ email subscribers
- 150,000+ unique monthly visitors to n fid.org
- 65,000+ social media followers
BECOME A STRATEGIC PARTNER
For additional information visit:
nfid.org/Strategic-Partners

NFID MISSION
Educate the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan

NFID VISION
Healthier lives through effective prevention and treatment of infectious diseases

NFID VALUES
Collaboration
Diversity and Inclusion
Evidence-based
Integrity
Transparency

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twitter.com/nfidvaccines
bit.ly/NFIDLinkedIn
youtube.com/NFIDVideos
instagram.com/ nfid_vaccines
pinterest.com/nationalfoundat

National Foundation for Infectious Diseases
7201 Wisconsin Avenue
Suite 750
Bethesda, MD 20814
301.656.0003
info@nfid.org