

# 2021 PROGRAM BENEFITS

NFID offers Strategic Partners a variety of opportunities to build brand awareness among and engage with NFID stakeholders as follows:

	PLATINUM \$75,000	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000
Link to company website on dedicated Strategic Partners page of NFID website	✓	✓	✓	✓
Listing in NFID Annual Report	✓	✓	✓	✓
Access to executive summary of stakeholder survey results	✓	✓	✓	✓
Opportunity to use NFID Strategic Partners logo (print and electronic)	✓	✓	✓	✓
Periodic briefings from NFID leaders	✓	✓	✓	✓
NFID Awards Gala sponsorship*	✓	✓	✓	
Annual meeting with NFID leaders to discuss trends and developments in infectious disease	✓	✓		
Partner spotlight on NFID website	✓			
Access to NFID consumer-focused webinar(s) on adult vaccines	✓			

\* Sponsorship recognition tiered by partner level



## NOTE

Strategic Partners are not able to direct content or in any way influence the operations of NFID through the program. The program offers the opportunity to engage with the collective expertise of NFID on the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan. Involvement in the program does not imply NFID approval or endorsement of an organization's policies, products, or services. The decision on whether to accept financial or in-kind support rests solely with NFID.

For more information about the NFID Strategic Partners Program, visit [nfid.org/Strategic-Partners](https://www.nfid.org/Strategic-Partners)