STRATEGIC PLAN FY19-FY22

VISION
Healthier lives through effective prevention and treatment of infectious diseases

MISSION
Educate the public and healthcare professionals about the burden, causes, prevention, diagnosis, and treatment of infectious diseases across the lifespan

CORE VALUES
- Collaboration
- Diversity and Inclusion
- Evidence-based
- Integrity
- Transparency

GOALS
- Enhance Educational Impact
- Amplify Messaging to Build Awareness
- Drive Organizational Excellence

OBJECTIVES

A. Provide evidence-based, valuable, and sustainable educational programs
B. Foster innovative approaches that will accelerate progress toward the NFID mission and vision
C. Seek and implement high-impact collaborations to leverage, increase, and diversify NFID reach
D. Distill and disseminate timely and relevant infectious disease information to key audiences through appropriate channels
E. Identify, engage, and recognize past, present, and future leaders and advocates to support the NFID mission
F. Maintain and grow internal competencies
G. Expand and diversify NFID funding sources

OUTCOMES
- Evidence that NFID education leads to more effective infectious disease interventions
- Increased utilization of NFID educational resources
- Increased awareness and perceived value of NFID among key audiences and influencers
- Higher levels and increased diversity of funding
- Diversity among NFID leaders and advocates to reflect the field and populations served