

# C A M P A I G N

..... FOR .....

## ADULT IMMUNIZATION



# Introducing the Campaign

## C A M P A I G N ..... FOR ..... ADULT IMMUNIZATION



**Convene**



**Act**



**Innovate**

# Vision and Mission

## Vision

- All US adults are fully immunized against vaccine-preventable diseases

## Mission

- Working together to encourage and enable all US adults to become fully immunized according to recommended schedules

# Campaign Goals



**Close the Funding Gap**



**Establish Sustainable Congressional Support**



**Raise Awareness of, and Access to, Adult Vaccines**

# Leading Experts on Advisory Board



**William Schaffner, MD** (*Chair*)

Chair, Department of Preventive Medicine,  
Vanderbilt University Medical Center

Past President, National Foundation for Infectious Diseases



**Paul A. Offit, MD**

Director, Children's Hospital of Philadelphia  
Vaccine Education Center



**Laura E. Riley, MD**

Associate Professor of Obstetrics, Gynecology and  
Reproductive Medicine, Harvard Medical School

Director, Obstetrics and Gynecology Infectious  
Disease, Massachusetts General Hospital



**Gregory A. Poland, MD**

Director, Mayo Vaccine Research Group  
Editor-in-Chief, *VACCINE*



**Litjen (L.J) Tan, MS, PhD**

Director, Infectious Disease, Immunology and  
Molecular Medicine, American Medical Association

Founder and co-host of the  
National Adult Immunization and Influenza Summits



**Deborah L. Wexler, MD**

Founder, Immunization Action Coalition  
Editor-in-Chief, *Vaccinate Adults!*

# Partners



Vaccine Advocates



Public Health Organizations



Professional Medical Associations



Consumer Groups



Business and Policy Partners



**CAMPAIGN**  
..... FOR .....  
**ADULT IMMUNIZATION**

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