Older adults are at higher risk:

- Those with chronic conditions are at an even higher risk of developing serious complications
- Several weeks after recovering from flu symptoms, older adults may still be at an increased risk of a heart attack, stroke, or other cardiovascular problems
- Even if they recover from flu, older adults may never fully regain their pre-influenza health and abilities, significantly impacting their lifestyle

50%–70% of flu-related hospitalizations

85% of flu-related deaths

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The good news is that in the US, there are safe and effective influenza vaccines specifically-designed for older adults (65+). High-dose and adjuvanted vaccines are designed to overcome the effects of an aging immune system, producing an improved immune response.

Older adults are much more likely to get a flu shot when it is offered or recommended by a healthcare professional. Talk to patients 65+ about the importance of annual flu vaccination and specific vaccines most beneficial for them.