Adults 65+ Are At Higher Risk

50%-70% of flu-related HOSPITALIZATIONS

Adults 65+

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EASE in the risk of HEART ATTACK AND STROKE – even weeks after recovery

DECLINE in general health and abilities MAY BE PERMANENT

UP TO 85% of flu-related DEATHS

Annual Vaccination Is Essential To Protect Adults 65+ Against Flu

Boost Immune Response

Immune systems weaken with age, however SPECIFICALLY-DESIGNED VACCINES help PROTECT OLDER ADULTS against flu by creating a stronger immune response

Talk To Your Patients

RECOMMEND VACCINATION
Older adults are much more likely to get a flu shot when it is offered or recommended by a healthcare professional

DISCUSS OPTIONS
Talk to patients 65+ about the importance of annual flu vaccination and specific vaccines most beneficial for them