

## FLUSTAR FACT SHEET

### What is FluSTAR?

- FluSTAR (System for Tracking And Reporting Flu) is a comprehensive influenza surveillance system that provides timely and reliable reporting of flu activity on a regional and national basis. The surveillance program was co-developed by Roche and Surveillance Data, Inc. (SDI) who operates the system.
- FluSTAR – an interactive, no cost service that is updated twice weekly -- provides health care professionals and consumers with up-to-date information on the spread of flu, enabling them to track when flu hits their area.

### How does it work?

- Data for FluSTAR is gathered from four different surveillance methods, including rapid assay data, laboratory confirmation and clinical diagnosis data, which is compiled and analyzed throughout the flu season.
- Regional and national snapshots of influenza activity are generated based on the analysis. Data for each geographical area is reported on a scale that indicates whether current flu and flu-like illness is low, moderate, or high.
  - Low – confirmed flu and flu-like illnesses are at low levels in your community, influenza activity is below 30% of peak levels from prior seasons
  - Moderate – increased incidence of flu-like illness and confirmed flu tests in your local community, influenza activity is between 30 and 60% of peak levels from prior seasons
  - High – confirmed outbreak of influenza in your area; flu is now widespread and having a significant impact on your community, may last six to eight weeks, influenza activity is greater than 60% of peak levels from prior seasons

### Why should patients and physicians use FluSTAR?

- FluSTAR is a user-friendly, interactive tool to help patients and physicians track flu activity.
- Given FluSTAR's use of scientific tracking methods, physicians can more confidently diagnose and treat influenza based on conditions in their area.
- Monitoring flu virus activity and knowing when flu hits their area helps patients determine when they may be at highest risk of contracting flu. Early diagnosis and treatment of influenza will help patients recover more quickly.

### How can I use FluSTAR to track flu in my area?

- Log on to [www.flustar.com](http://www.flustar.com) to determine the location and spread of influenza activity across the country. For current flu conditions in your area, enter your zip code.

For further information, please visit [www.FluSTAR.com](http://www.FluSTAR.com).  
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